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6

Jughead

JUGHEAD MAY SEEM LAZY...
BUT WHEN IT COMES TO
FOOD SHOPPING, HE'S
BUILT FOR SPEED!

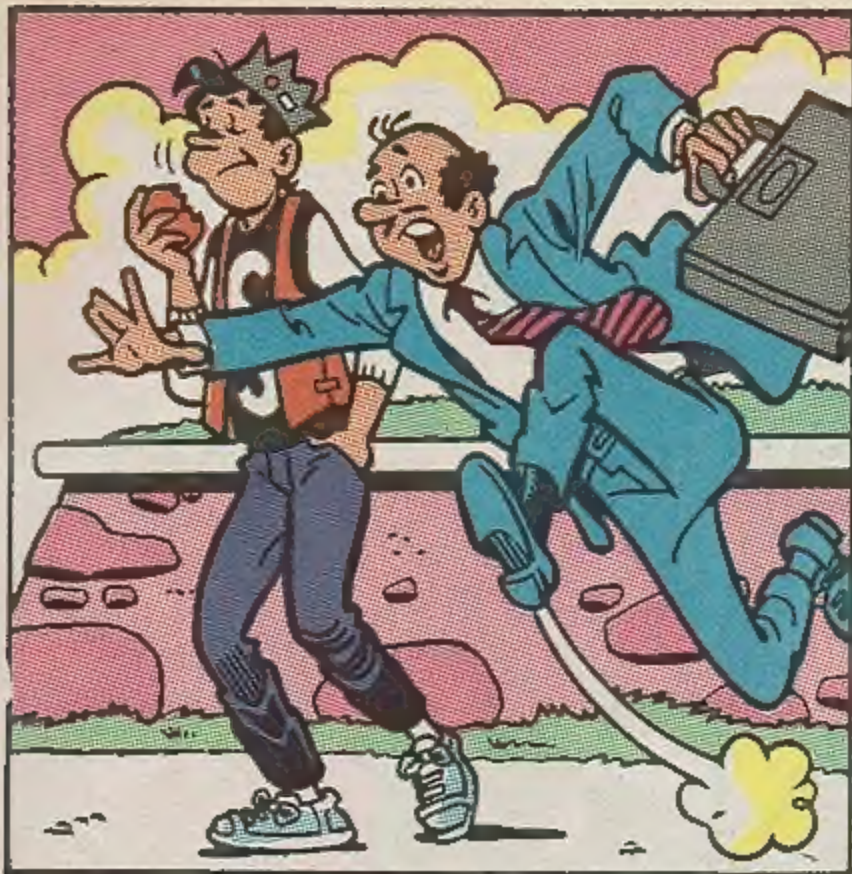


The image shows the front cover of a children's book titled 'Adventures' by Theodor Seuss Geisel. The cover is blue with a white grid pattern. At the top, the author's name 'THEODOR SEUSS GEISEL' is printed in small, white, capital letters. Below it, the title 'Adventures' is written in large, bold, yellow letters with a black outline. The central illustration depicts a young boy with dark hair and a mustache, wearing a white shirt and a dark vest, sitting in a small wooden boat. A large, brown, shaggy dog is also in the boat, looking towards the boy. The boat is on a body of water, and a yellow object, possibly a life preserver or a piece of wood, is visible on the right side. The background shows a city skyline with several tall buildings. The book is resting on a dark, textured surface.

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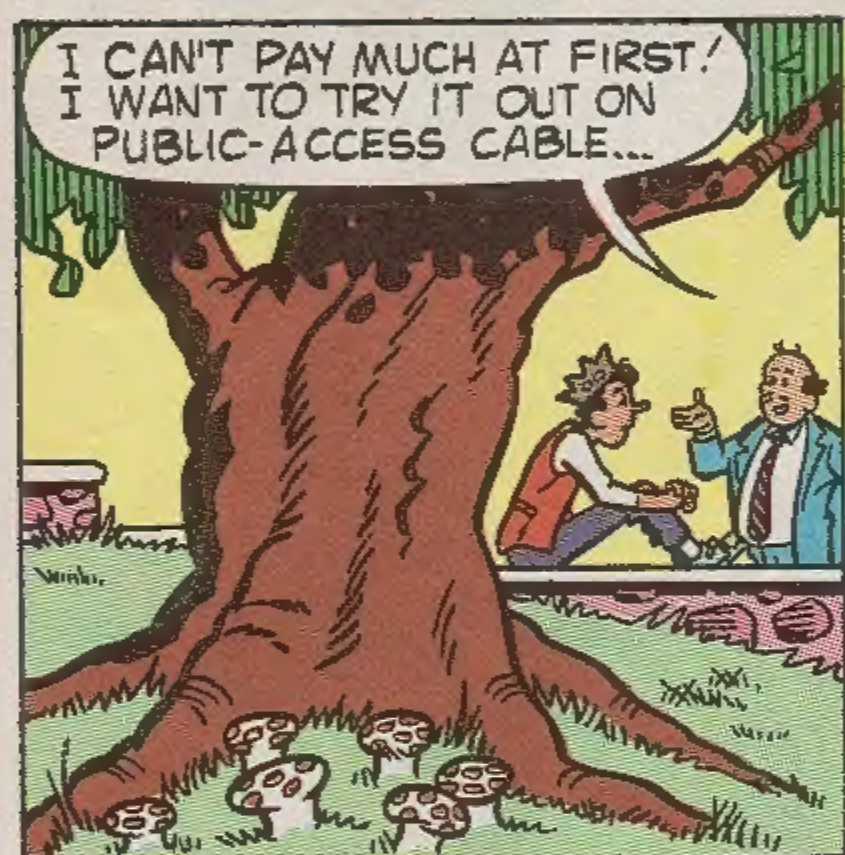
SCRIPT: HAROLD SMITH PENCILLING: DOUG CRANE INKING: ROD OLLERENSHAW LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER



Jughead
"STRESS EXPERT"

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ATTENTION JUGHEAD FANS! DON'T MISS THESE 3 NEW JUGHEAD TITLES: JUGHEAD'S DINER #5 (on sale September 25, 1990), JUGHEAD'S TIME POLICE #4 (on sale October 30, 1990) AND JUGHEAD'S 256 PAGE DOUBLE DIGEST #6 (on sale November 7, 1990).

JUGHEAD'S
DINER
5 WILL...

STRIKE

YOUR FUNNY BONE!

BOWLER
VIV CRAMP
OF SAN JUAN,
TEXAS, SAYS:

"JUGHEAD'S
DINER BOWL-A-
THON ISSUE
IMPROVED MY
BOWLING SCORE FROM
A 32 TO A 296!"



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Editor's NOTEBOOK



Dear Archie Readers,

Many of the letters that I receive have very similar questions, suggestions, criticisms, etc. This month I've chosen some letters that reflect these similarities to share with you and answer.

Kristin Harding of Boise, Idaho writes, "I'm a 14-year-old girl. I love Betty & Veronica the most and Sabrina, too. My dad said that he read Archie when he was a kid. Anyway, I would like to know more about your future plans for Archie Comics."

As I mentioned in previous Editor's Notebooks, Archie Comics is gearing up for its 50th Anniversary. Something that Kristin's dad might be interested in is the ARCHIE AMERICANA SERIES. This series will consist of 5 different high-quality editions, focusing on five decades; the '40s, '50s, '60s, '70s, and '80s. Each book will contain some of the best stories with Archie and his friends ever published during each era. There will also be an Archie

clothing line in the fall, along with an array of many different Archie products.

Jennifer Fowler from Chesnee, South Carolina, wants to know: "I have tried to get my friends to join my ARCHIE CLUB. The only member so far is me, the president. I love Archie and always will! Tell me some ways I can get people in my club."

Obviously, Jennifer is one great Archie fan.

However, that doesn't mean that everyone else shares her feelings. One thing I do know for sure is that there are hundreds, maybe thousands, of Archie Fan Clubs throughout the United States and Canada. Many of these fan clubs started as parties using Archie and his friends at Riverdale as the theme. Everyone

at the party would read Archie comics and maybe show videotapes of the animated TV show. You might want to put on a play using the stories from the comics as a script. Put up a notice on the school bulletin board, stating your desire to start an Archie Fan Club. Good

luck to all you future Fan Club Presidents!

Write your letters to:
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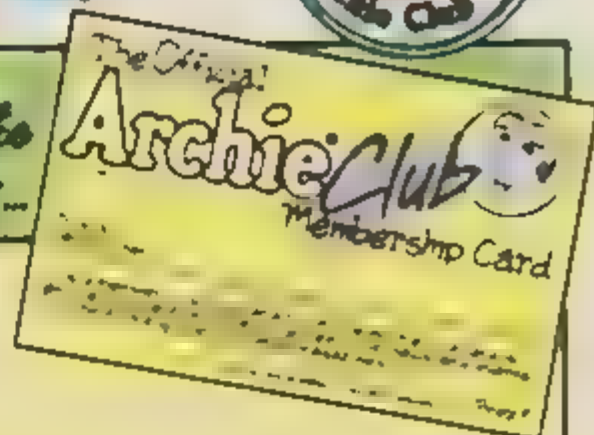




Archie's

Club News

of the Readers... by the
Readers... and for the Readers...



JUGHEAD No 21 DEC.

FIRST PRIZE—\$10.00

REPORTER

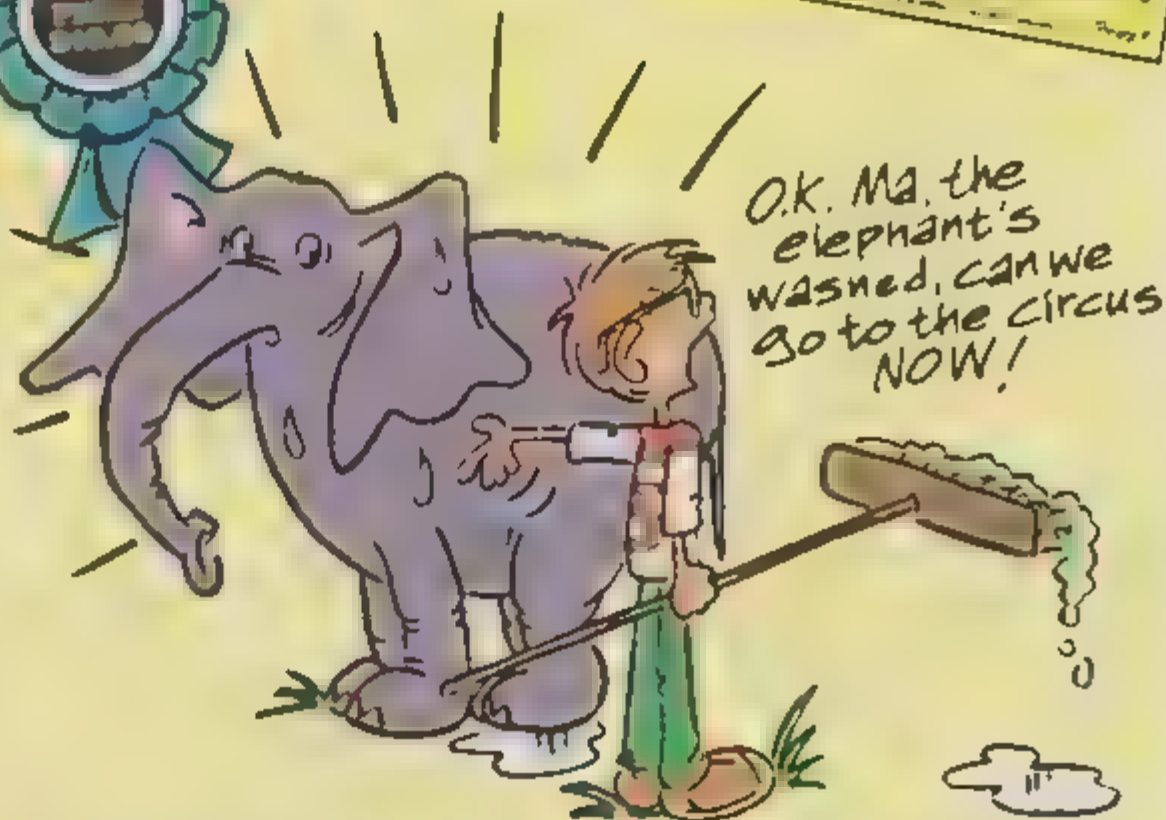
SAM CALDERON, JR.

NEW YORK, NY

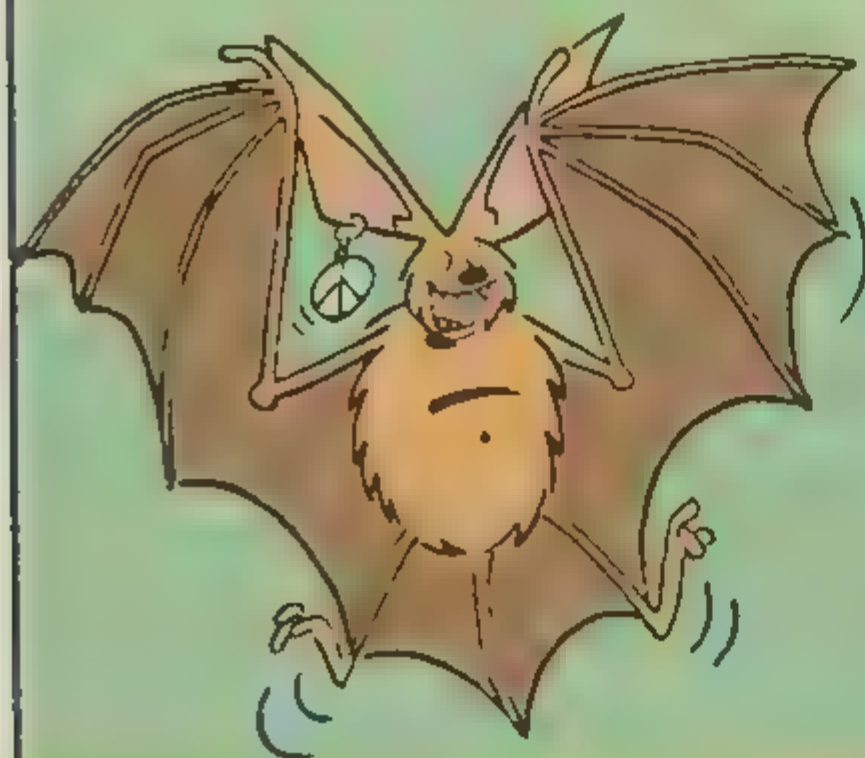
Dear Archie:

Everyone loves the circus, I know I do. Do you know when the idea of a circus actually began? It began during the Middle Ages, when many acts included a single trained horse, monkey, or bear. Later, in the 1700's, the modern circus developed in England and then it spread to America. By 1870, there were 10 large circuses in America, each one saying they were the biggest or best-trained.

Naturally, children were delighted when a circus pulled



into town. By watering elephants and doing other chores, they earned tickets to watch the performers. Children no longer water elephants to earn tickets, but they still get very excited when their parents announce they're going to the circus!



SECOND PRIZE—\$5.00

REPORTER

BILLY OLANDER

SAN FRANCISCO, CA



Dear Archie

Bats are the only flying mammals. Flying squirrels glide, but only bats fly. Bats' wings are very different from birds' wings. Bats even have fingers to help them. Most bats feed on tiny insects and on fruit. Two thousand different kinds of bats live in the tropics. The vampire bat lives in Central South America.

ARCHIE FANS! Every month, ARCHIE CLUB MEMBERS have their letters printed in my comics wherever the ARCHIE CLUB NEWS appears. The winners receive CASH PRIZES and their names are printed in the comics. You can become a member, too! Look for the ARCHIE FAN CLUB AD in THIS ISSUE. After you join the club, you will be eligible to submit all the letters you want and WIN CASH PRIZES!

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Afterburner II JulyAfterburner II July

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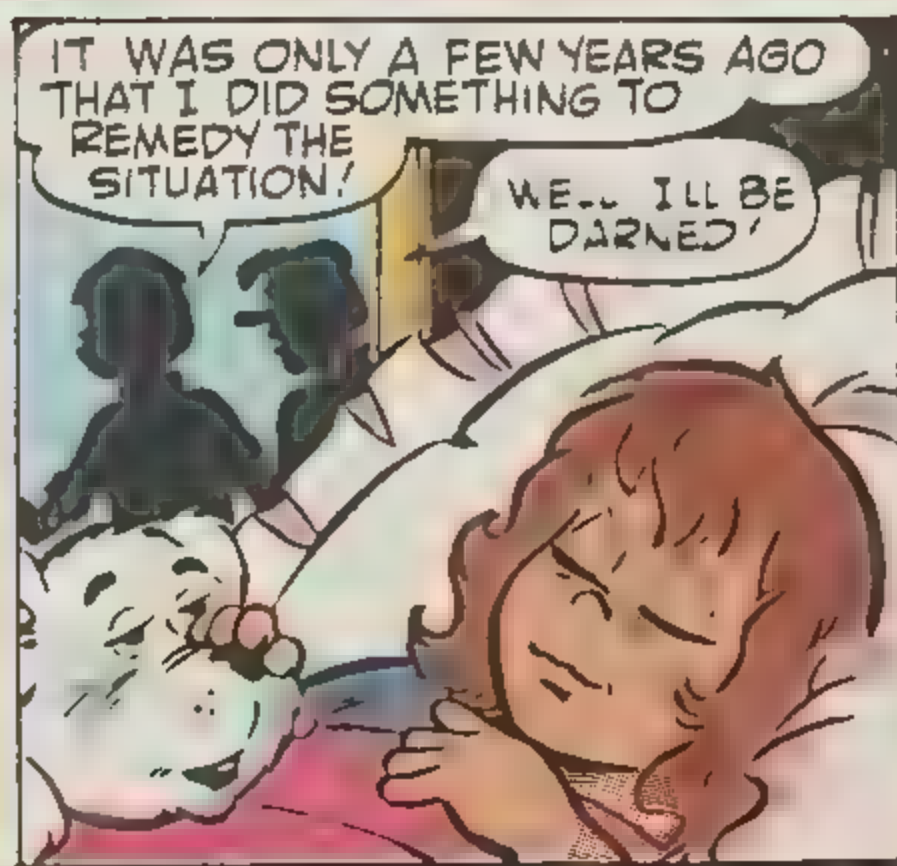
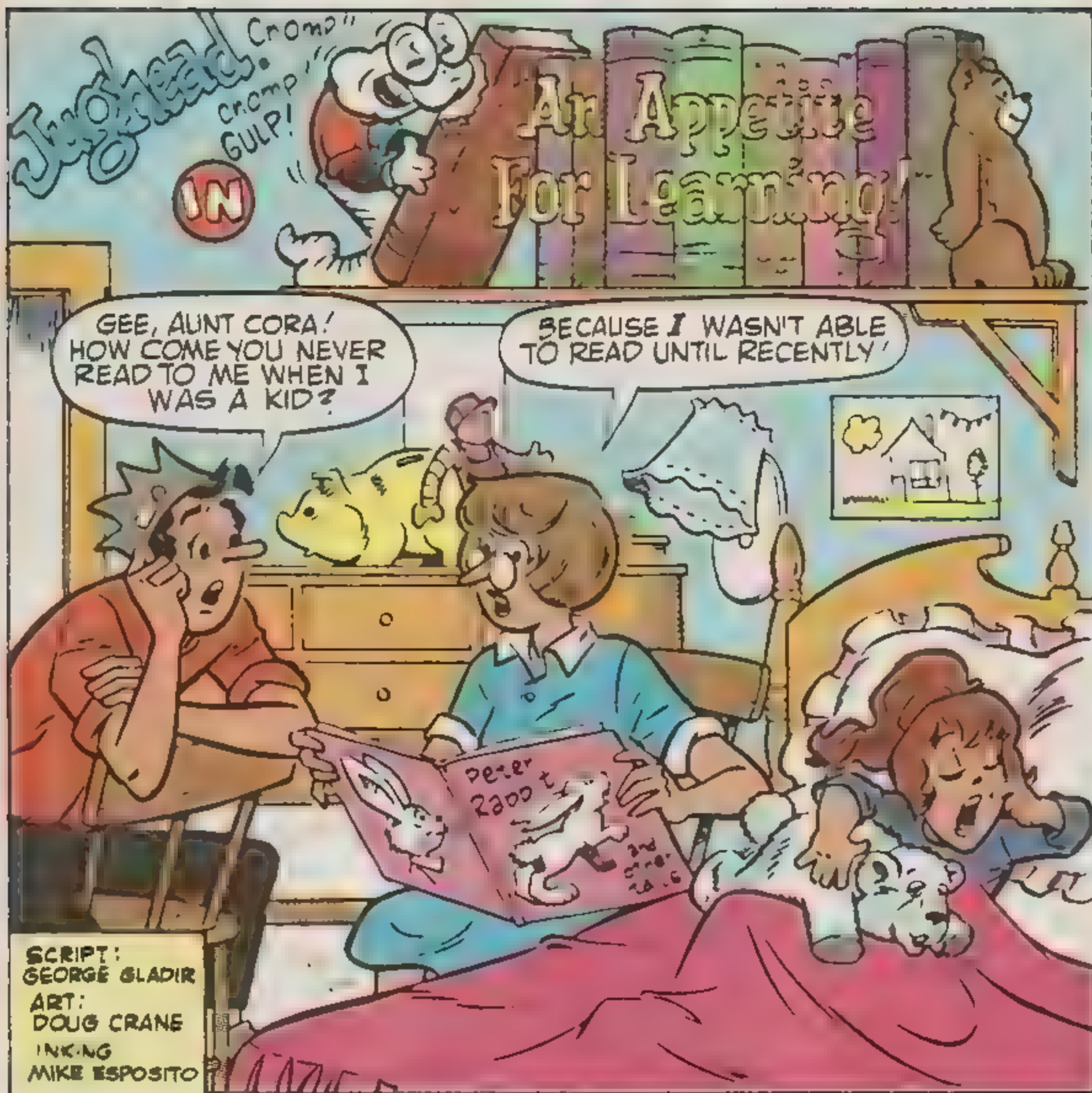
Gold

- Heart Attack
- Heiankyo Alien
- ish.do
- Maibei Beach V-ball
- Motocross Maniacs
- NFL Football
- Penguin Wars
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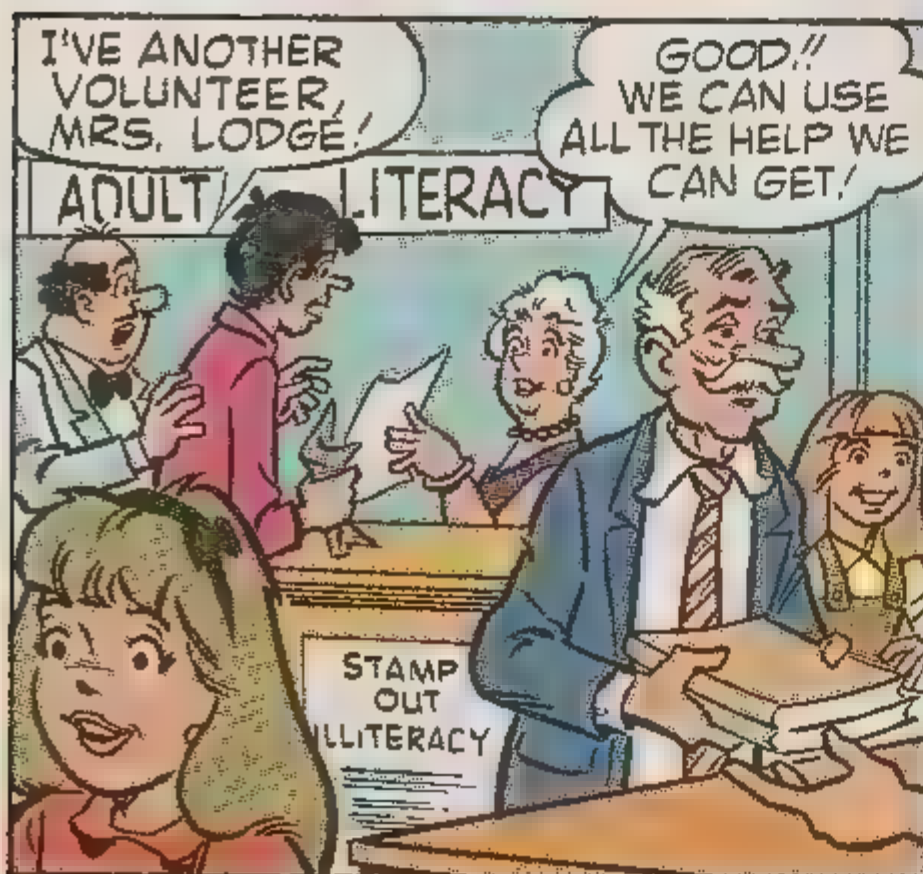
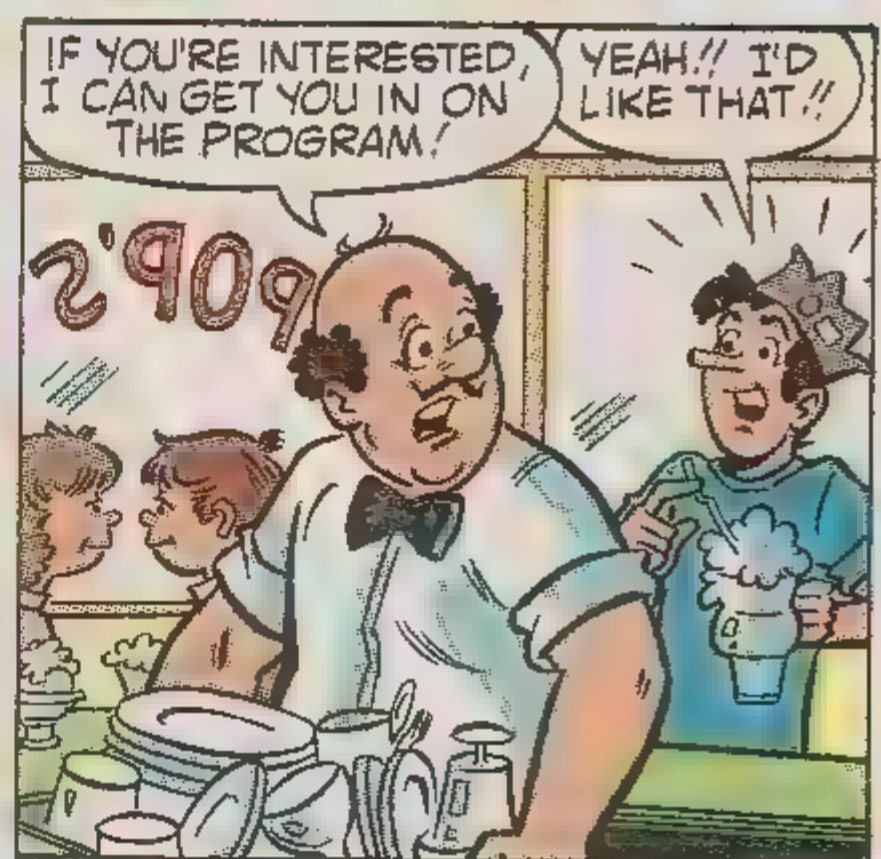
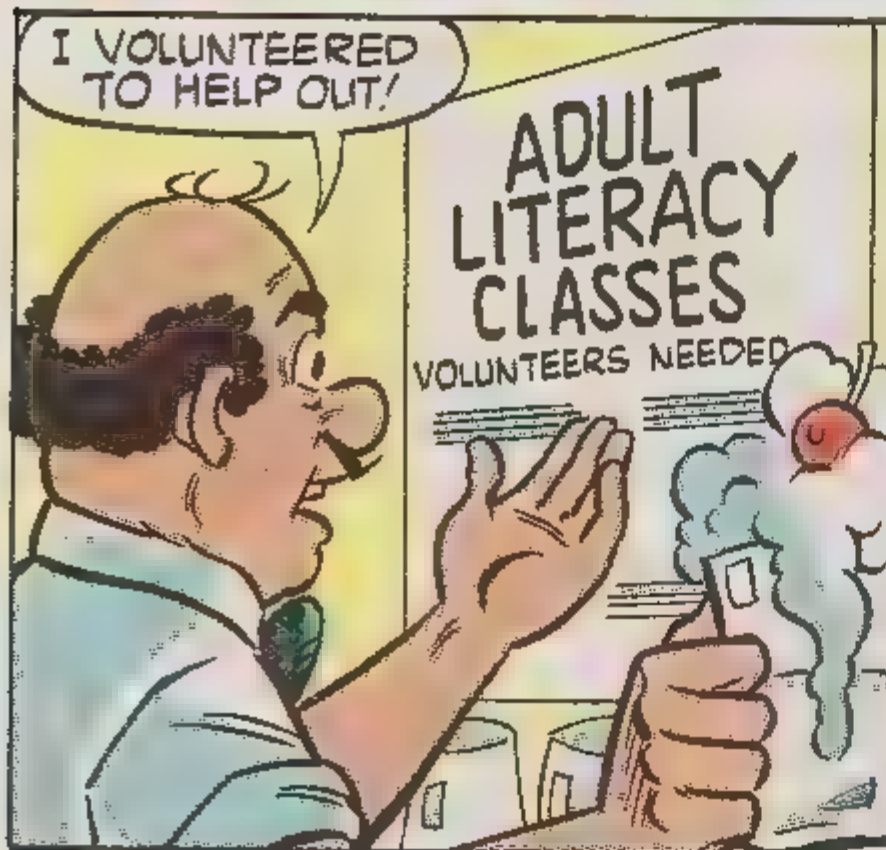
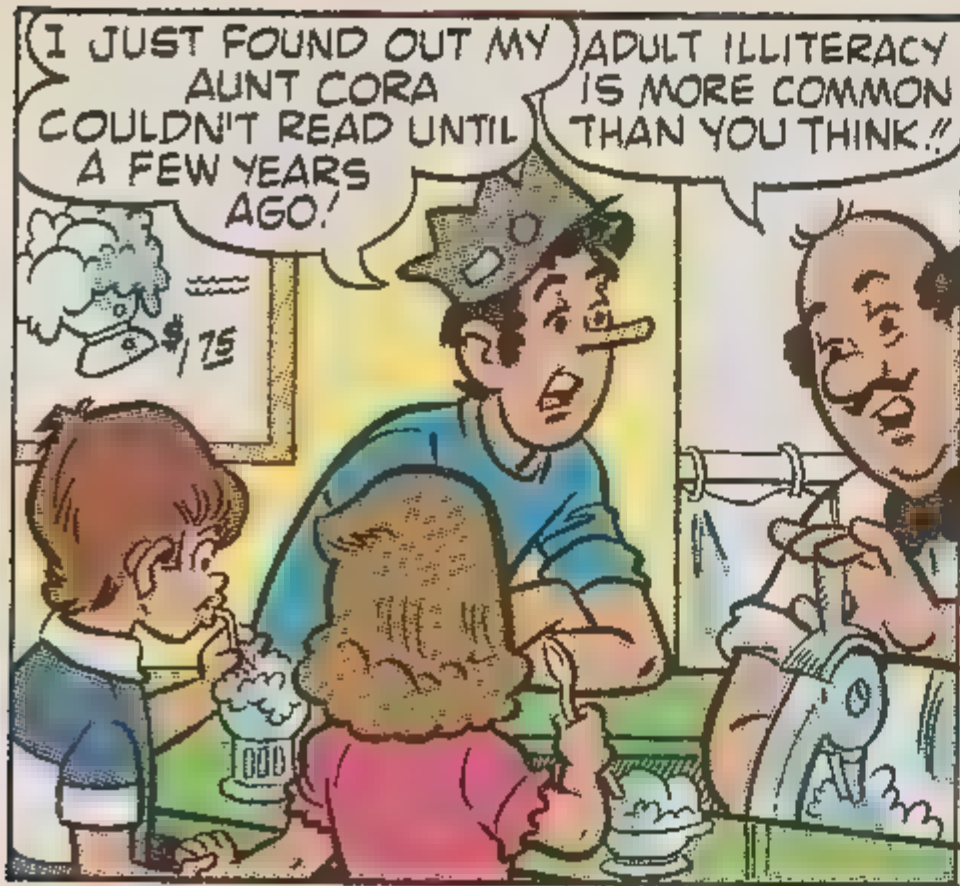
Revenge of the Galor

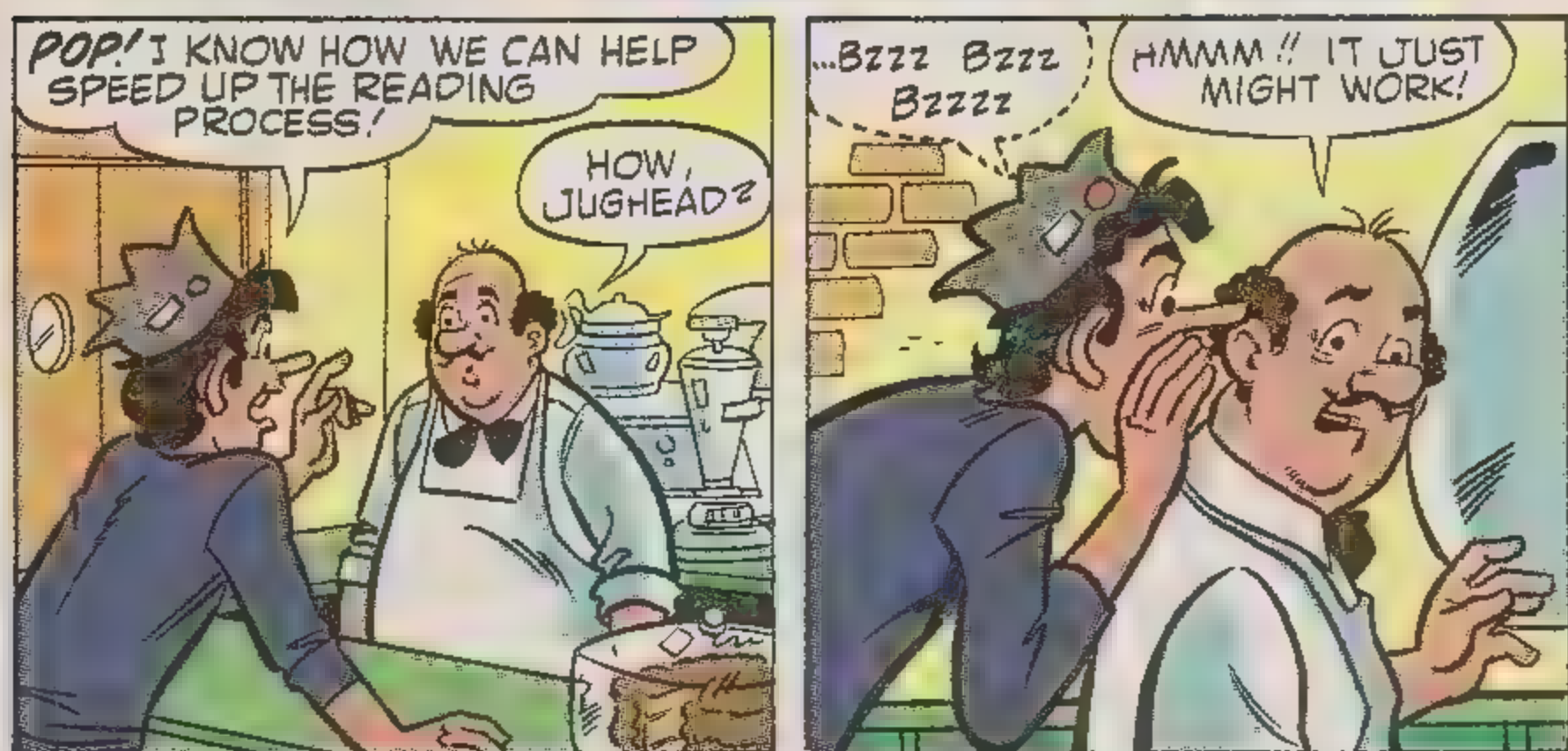
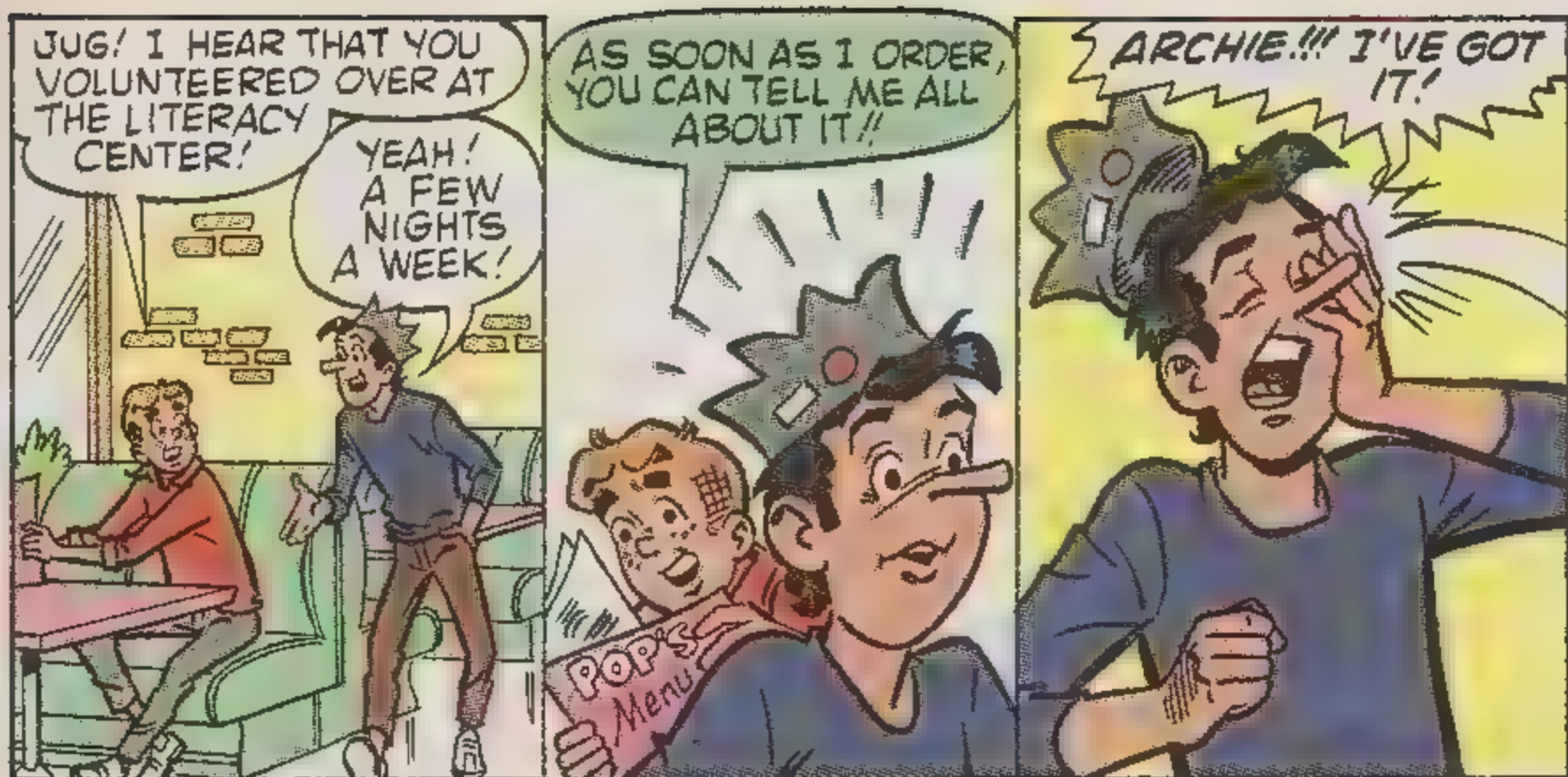
Shanghai
Solar Striker
Space Invaders (July)
Super Mario Land
Tennis
Wheel of Fortune
WWF Superstars (Oct)
World Bowling

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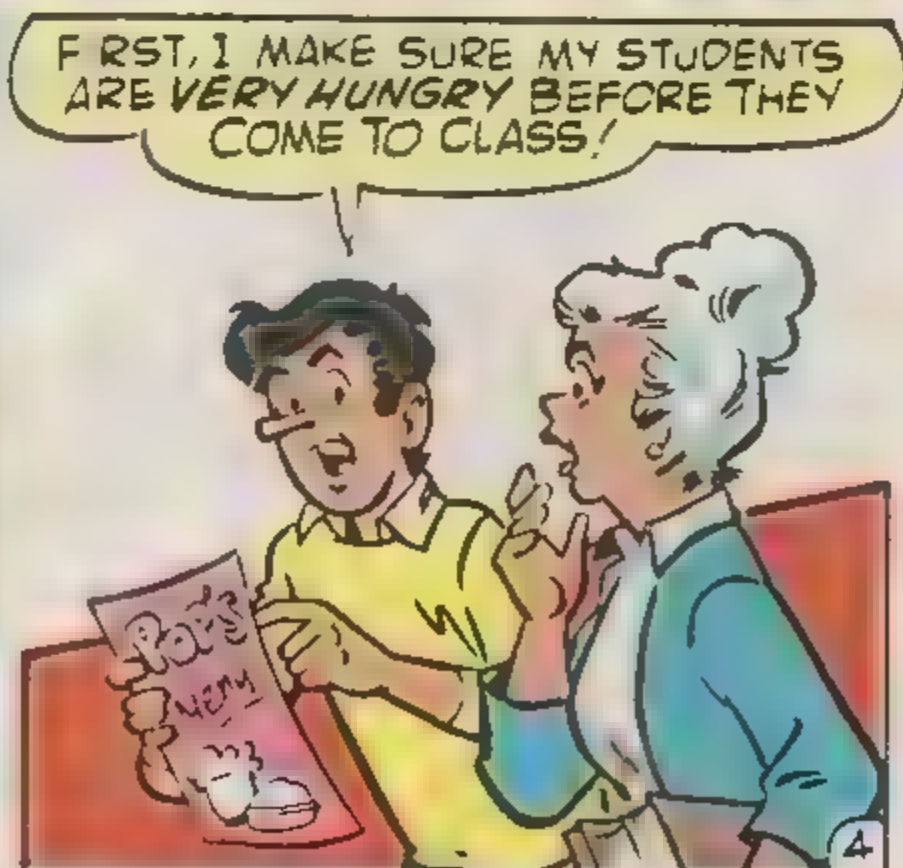
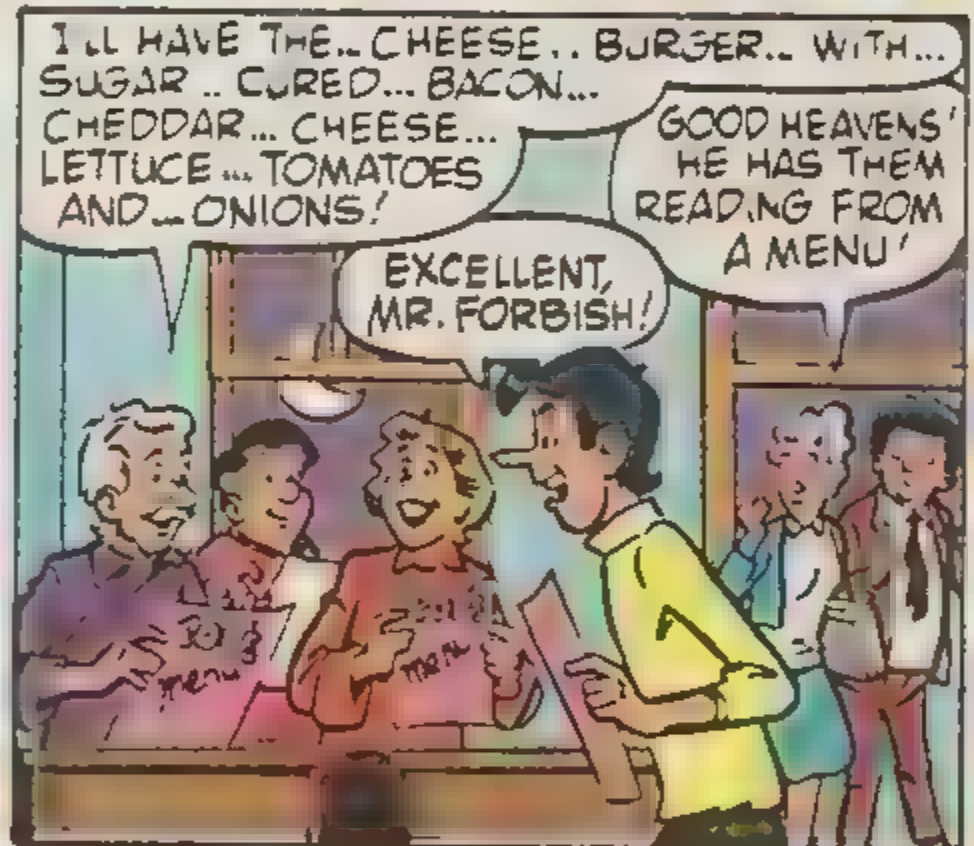
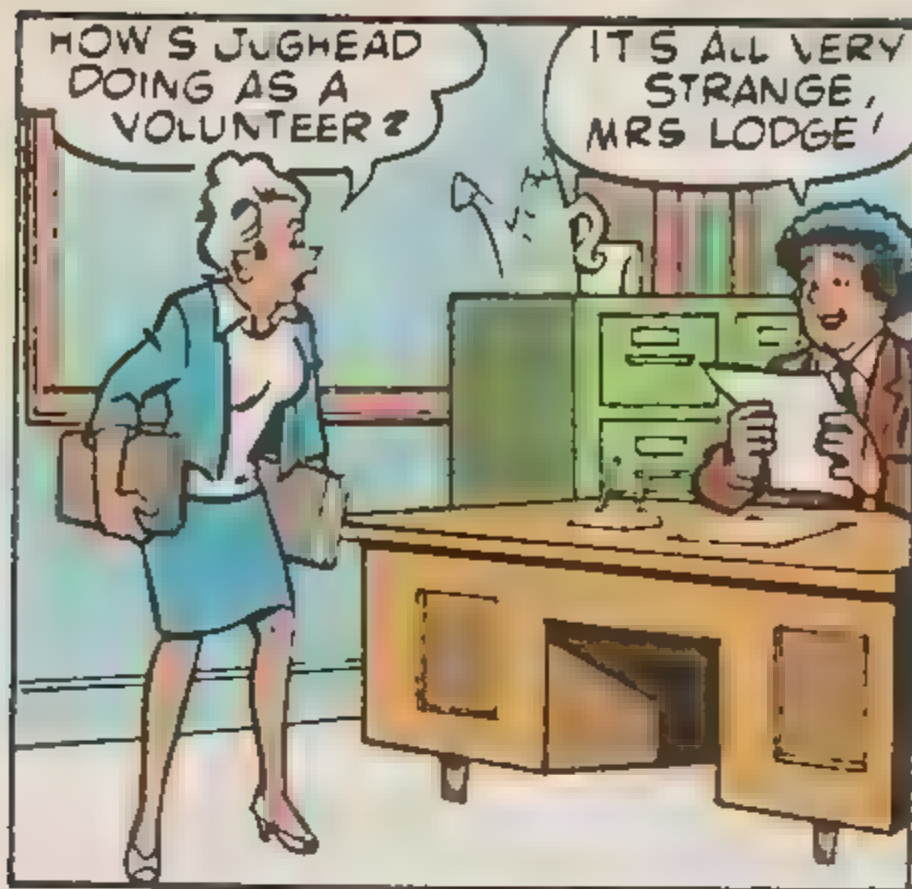


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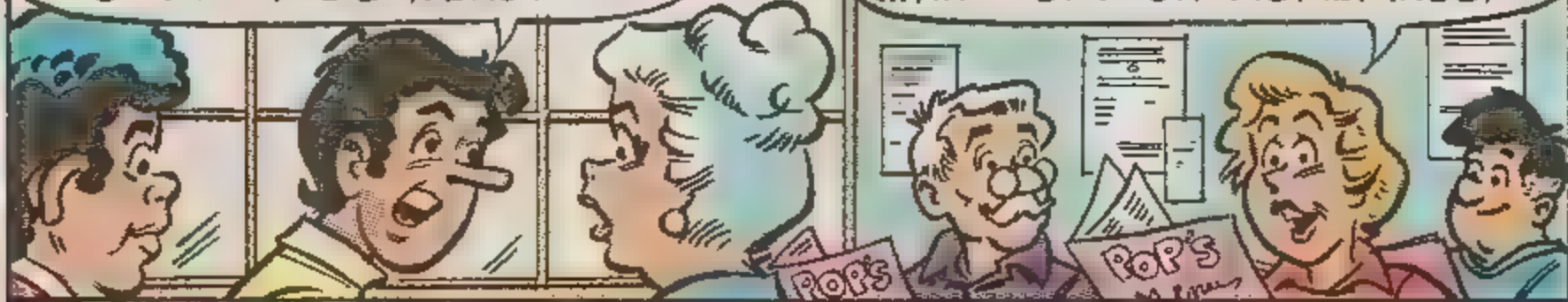


IN RIVERDALE HIGH #3 A SPACED-OUT ALIEN VISITS ARCHIE AND THE GANG IN THEIR CLASSROOM. READ "DESTINATION: RIVERDALE!" (on sale October 2, 1990).



THEN I TELL THEM THAT AFTER CLASS
THEY CAN HAVE ANYTHING THEY CAN READ
ON POP TATE'S MENU!

ONE ME...DI...UM PIZZA...SU...PREME
...WITH...PEPPER...ONI, ONION... HAM
...AND...BAC...ON...TOP... PINGS!



RINNN
GNNN
GG!

THERE'S THE DISMISSAL
BELL, JUGHEAD!

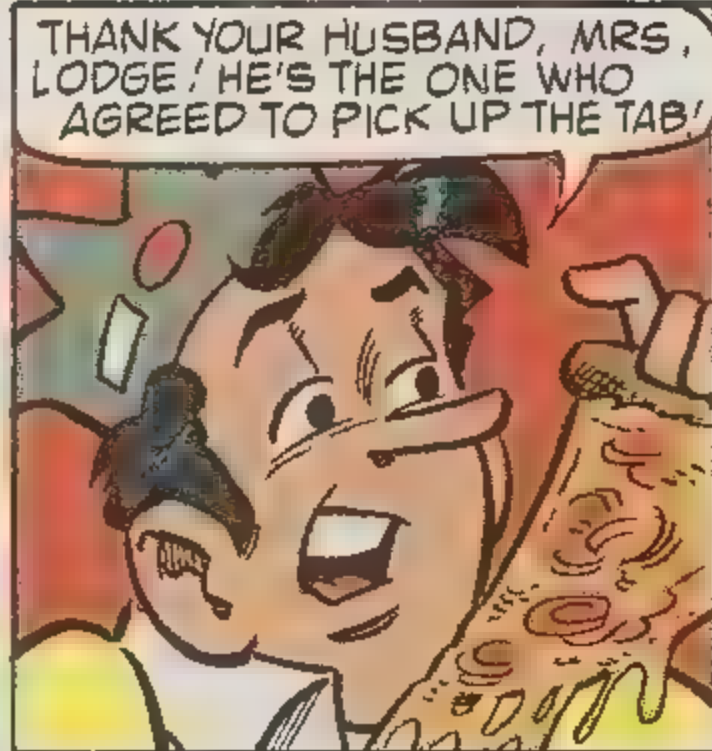
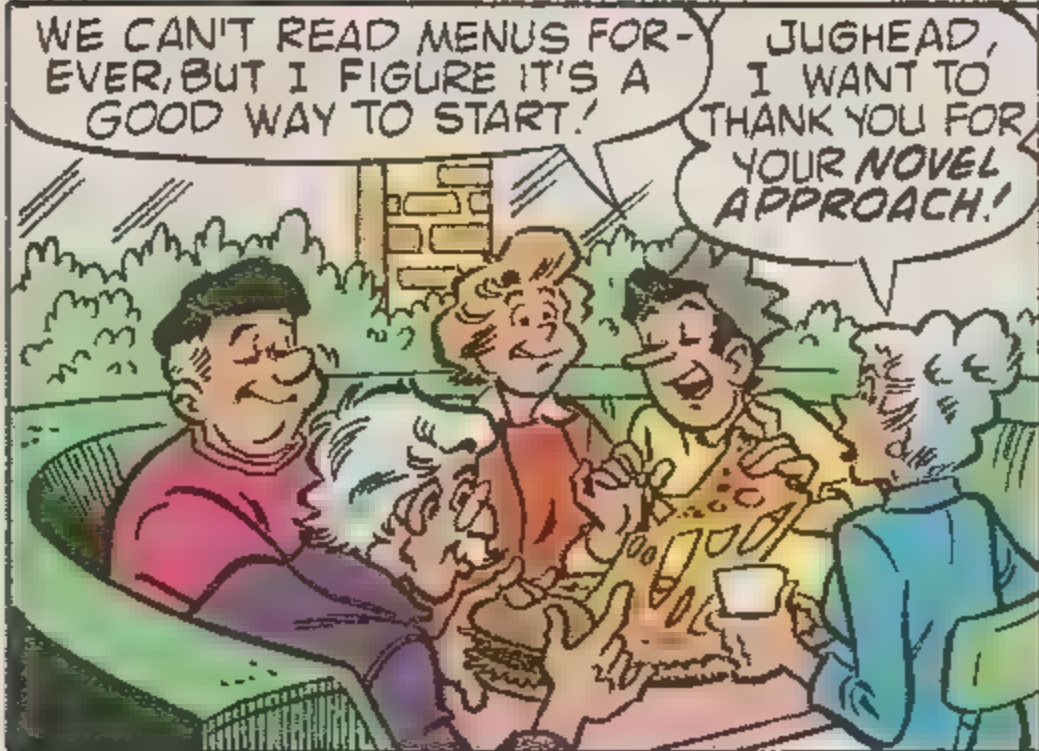
LET'S HURRY!
MY STOMACH CAN'T
WAIT!



WE CAN'T READ MENUS FOR-
EVER, BUT I FIGURE IT'S A
GOOD WAY TO START!

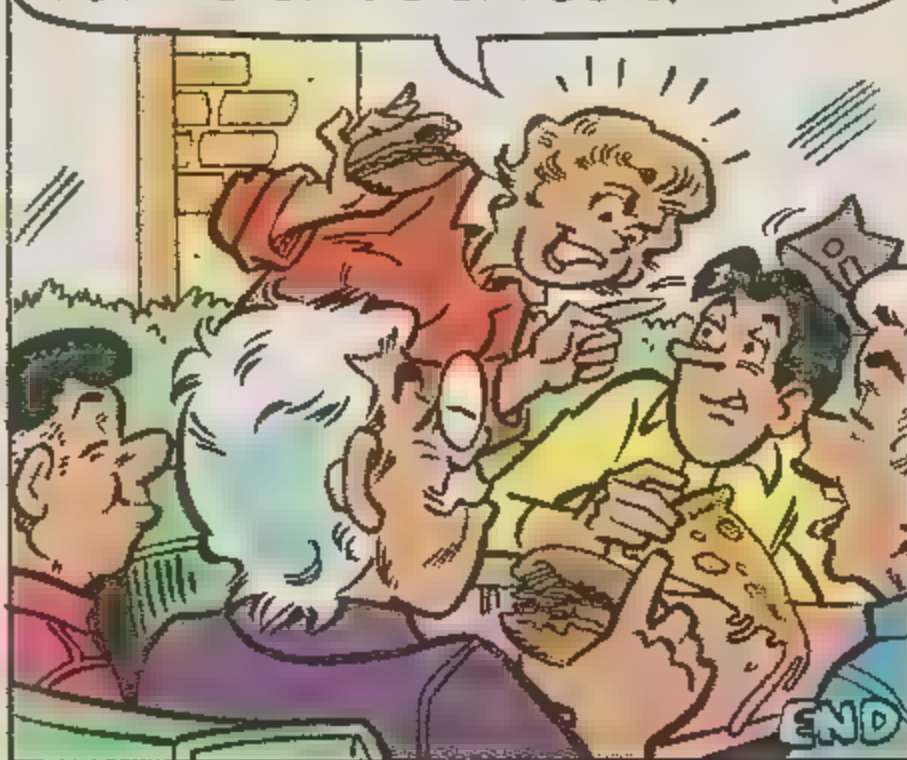
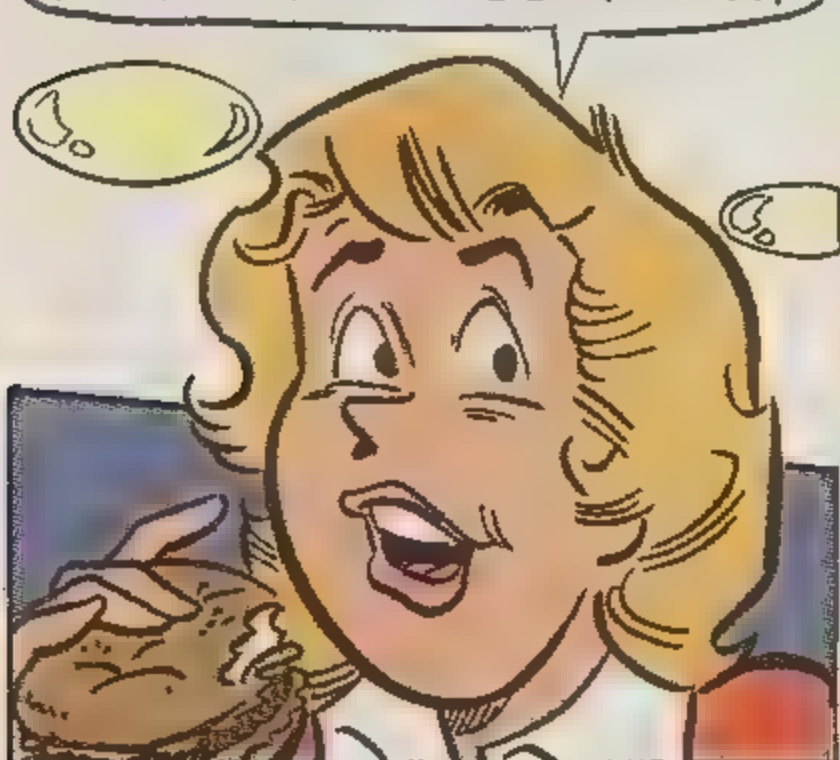
JUGHEAD,
I WANT TO
THANK YOU FOR
YOUR NOVEL
APPROACH!

THANK YOUR HUSBAND, MRS.
LODGE! HE'S THE ONE WHO
AGREED TO PICK UP THE TAB!



YES, JUGHEAD IS RESPONSIBLE
FOR MY LEARNING SO QUICKLY!

BUT HE'S ALSO RESPONSIBLE FOR MY
PUTTING ON WEIGHT SO QUICKLY!



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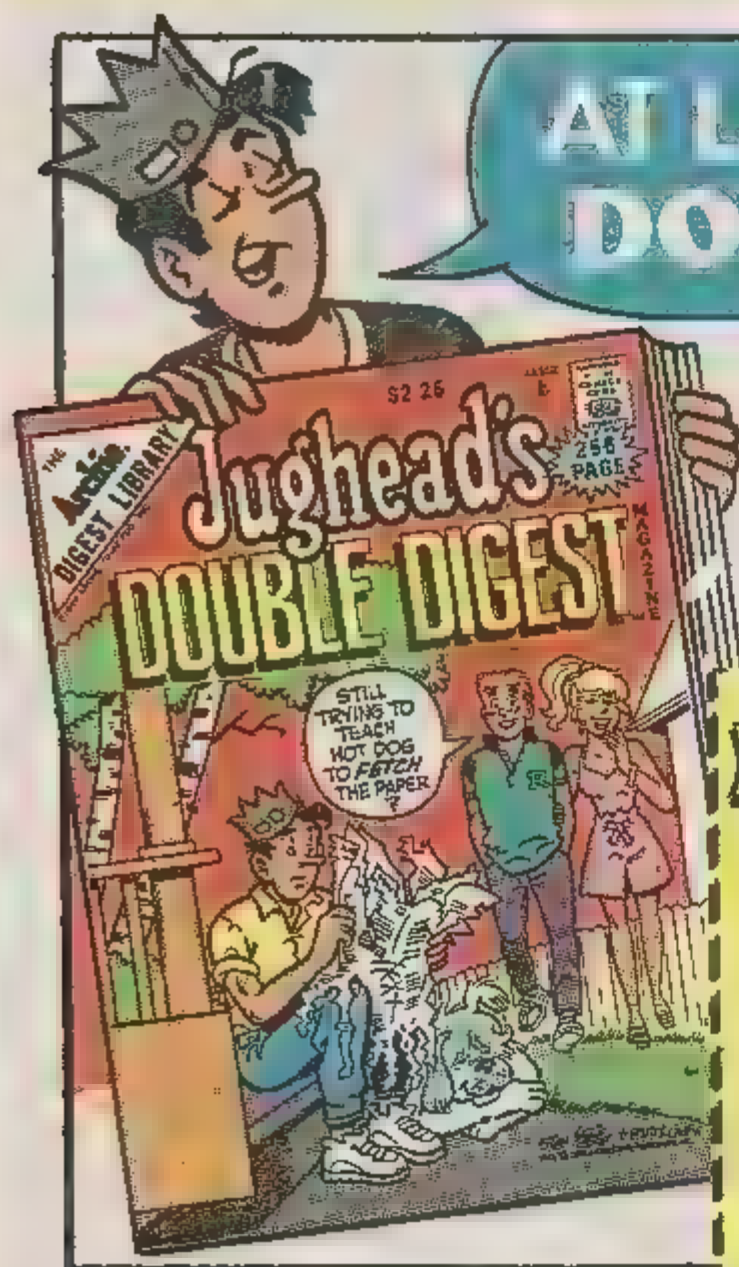
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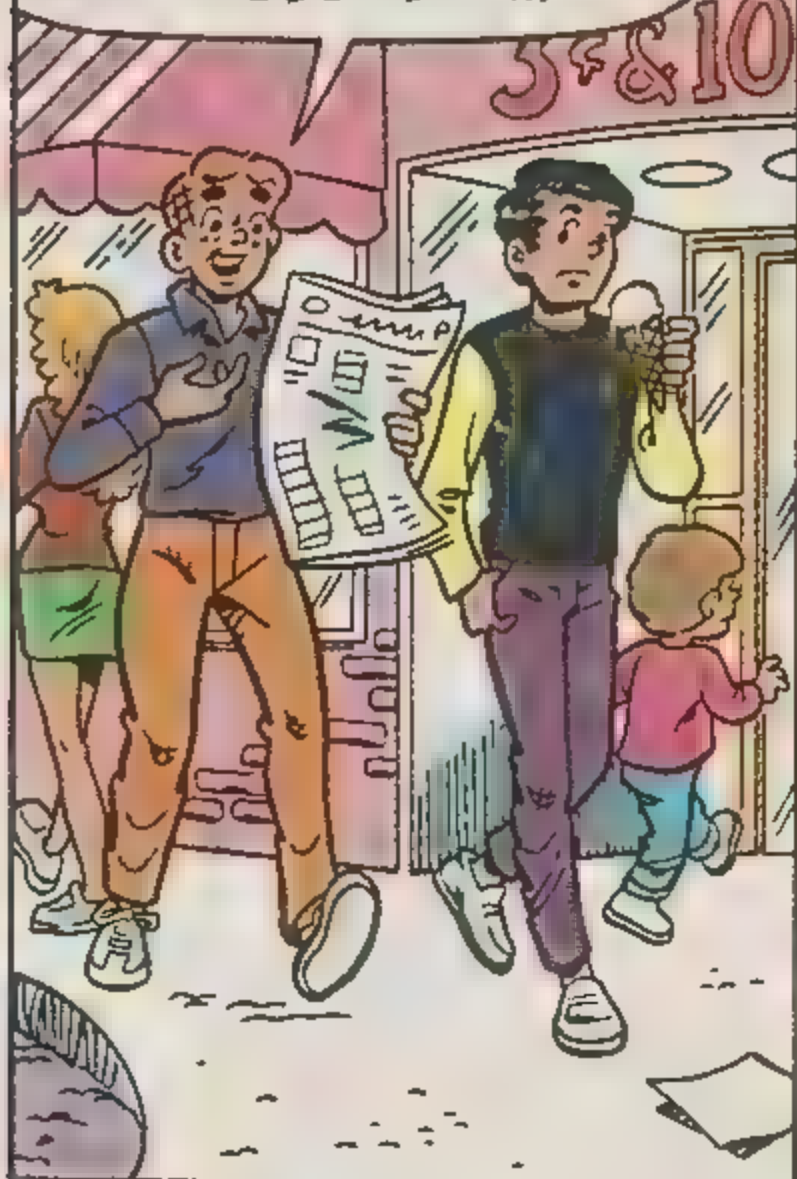
NAME (PLEASE PRINT) FIRST LAST AGE ☐ Boy ☐ Girl

ADDRESS

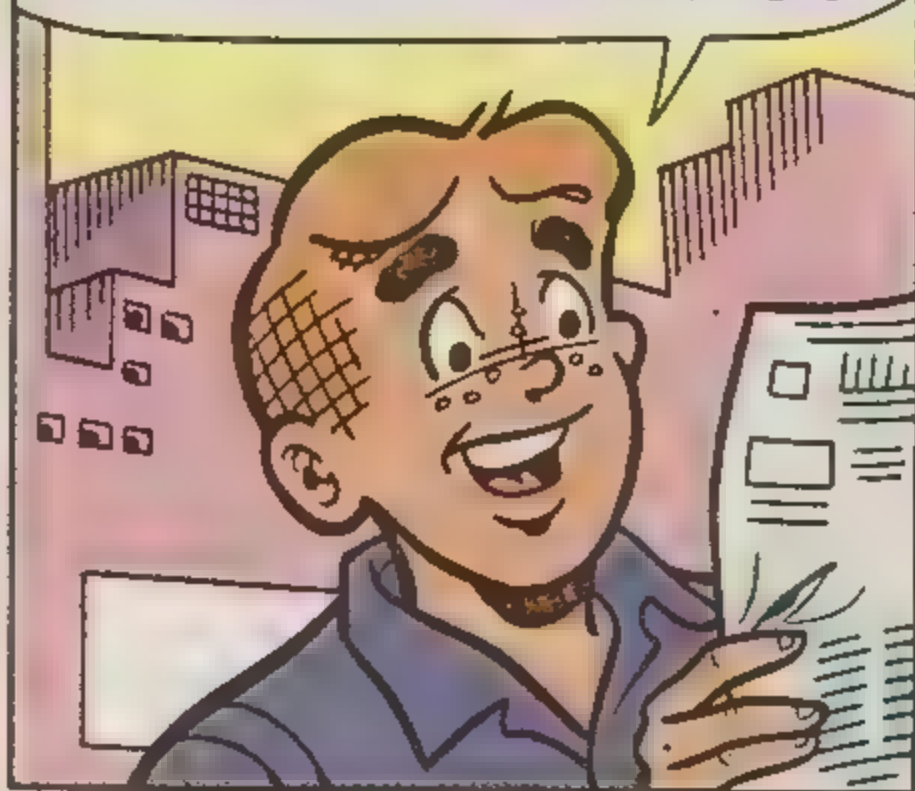
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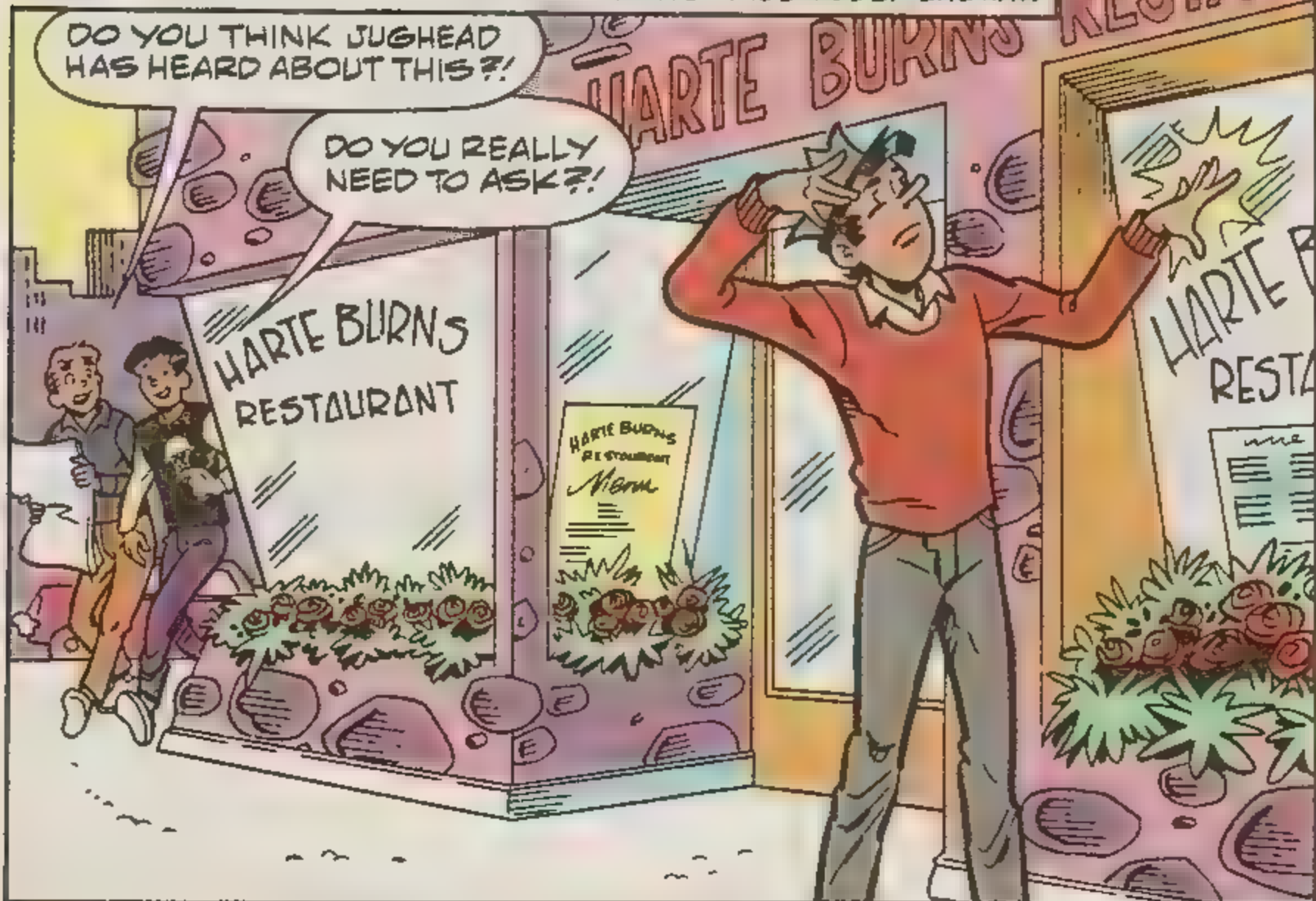


Jughead "THE ONE-MILLIONTH CUSTOMER!"

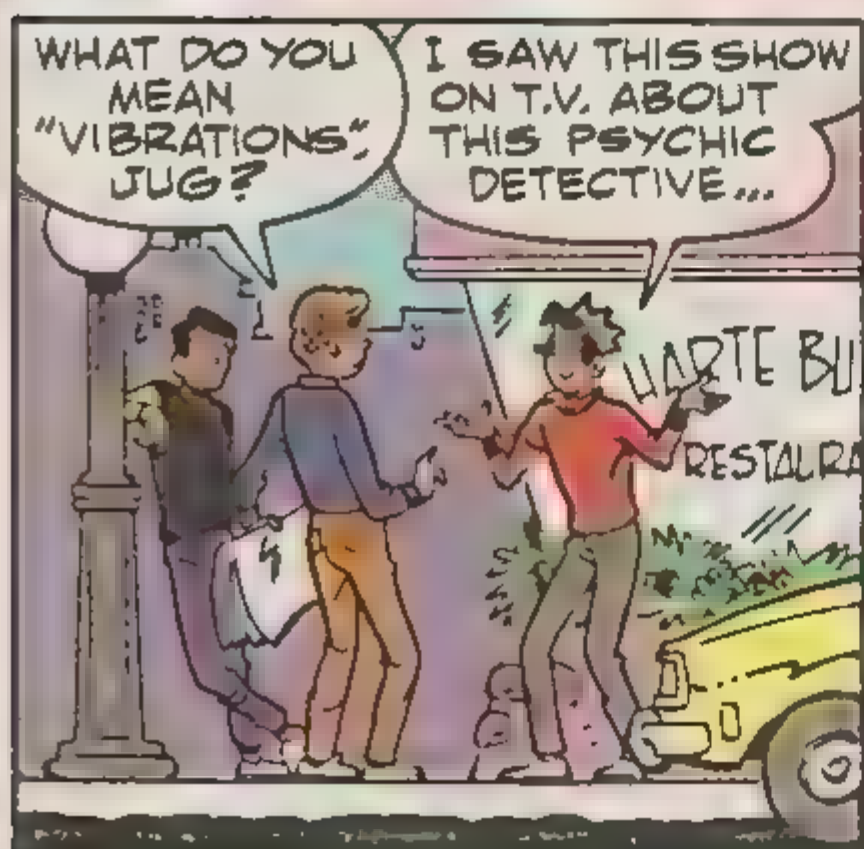
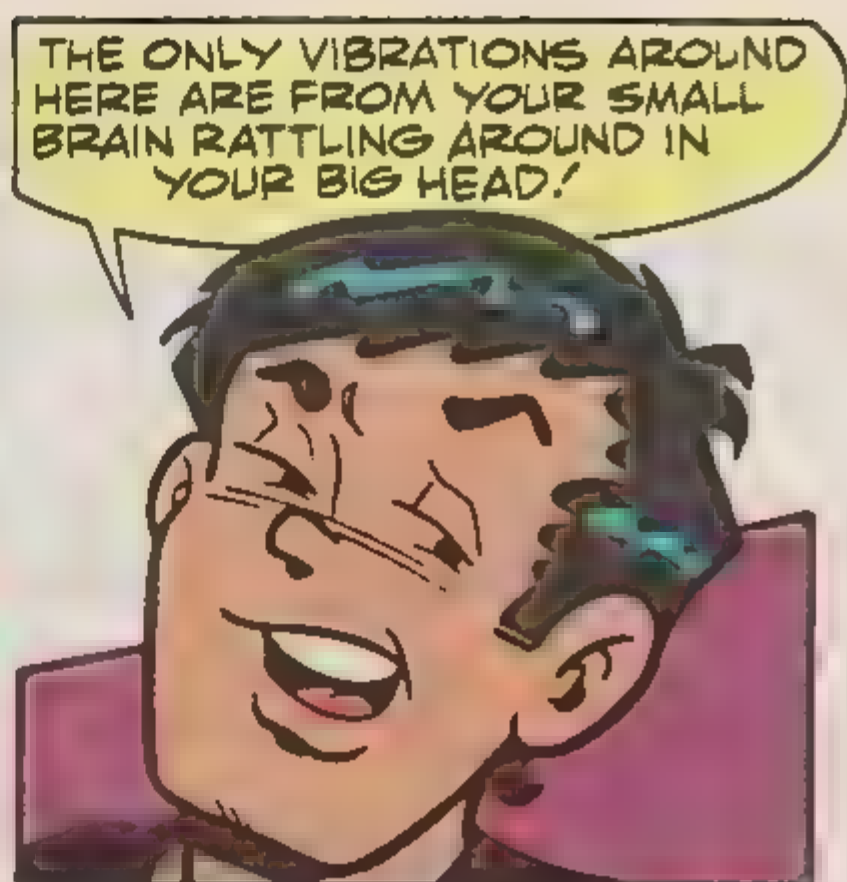
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PENCILLING: DOUG CRANE
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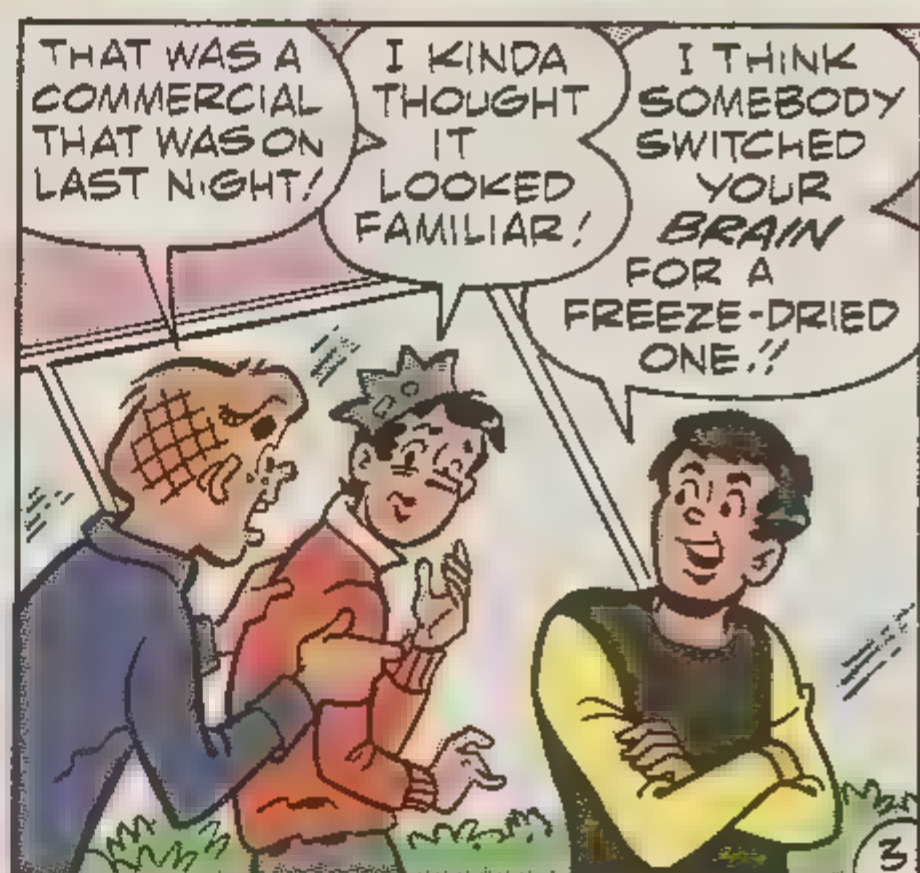
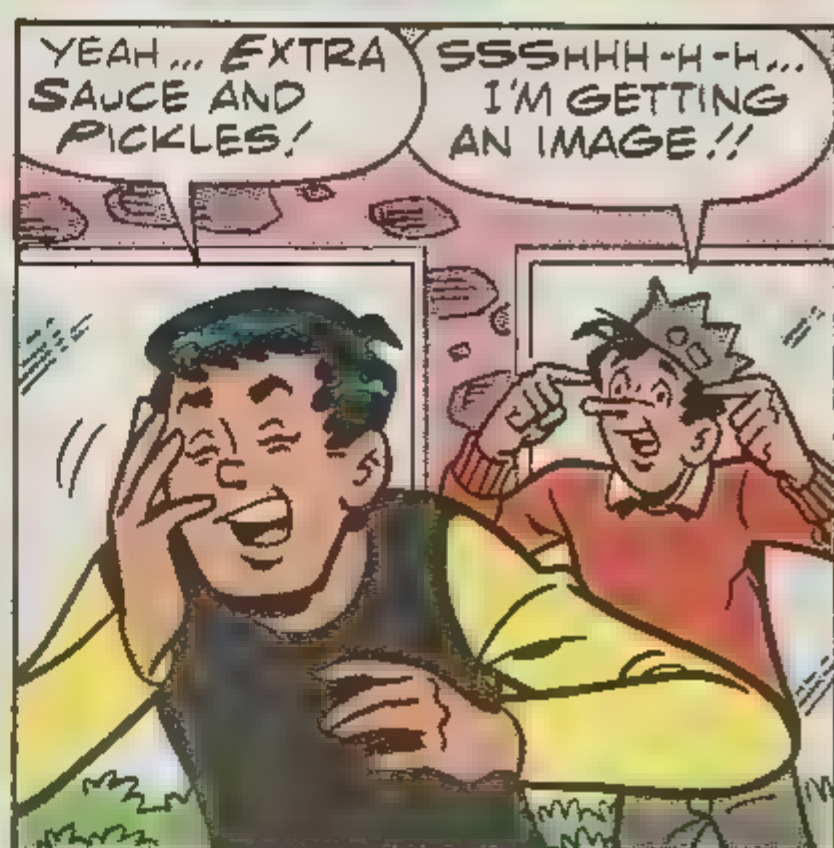
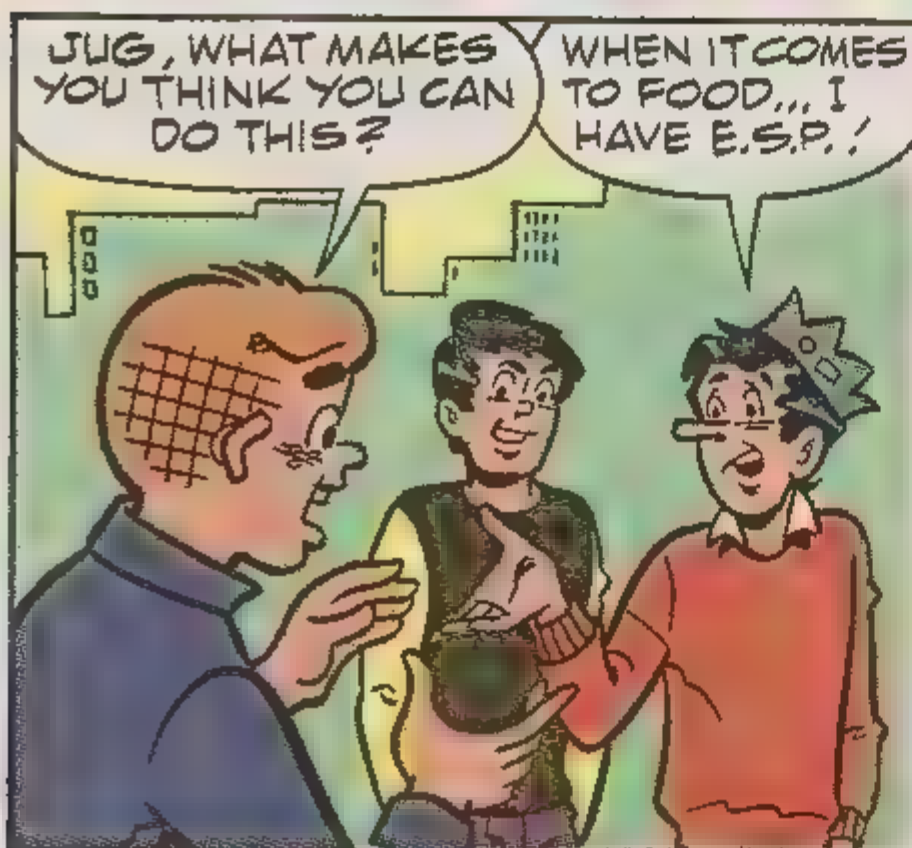
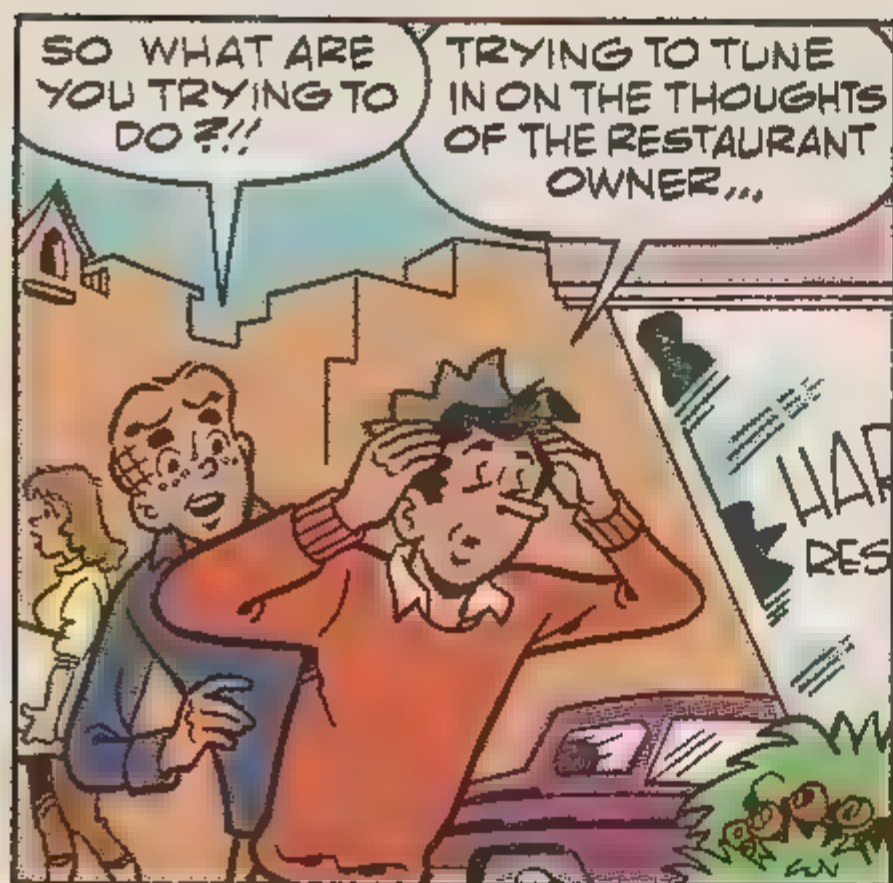
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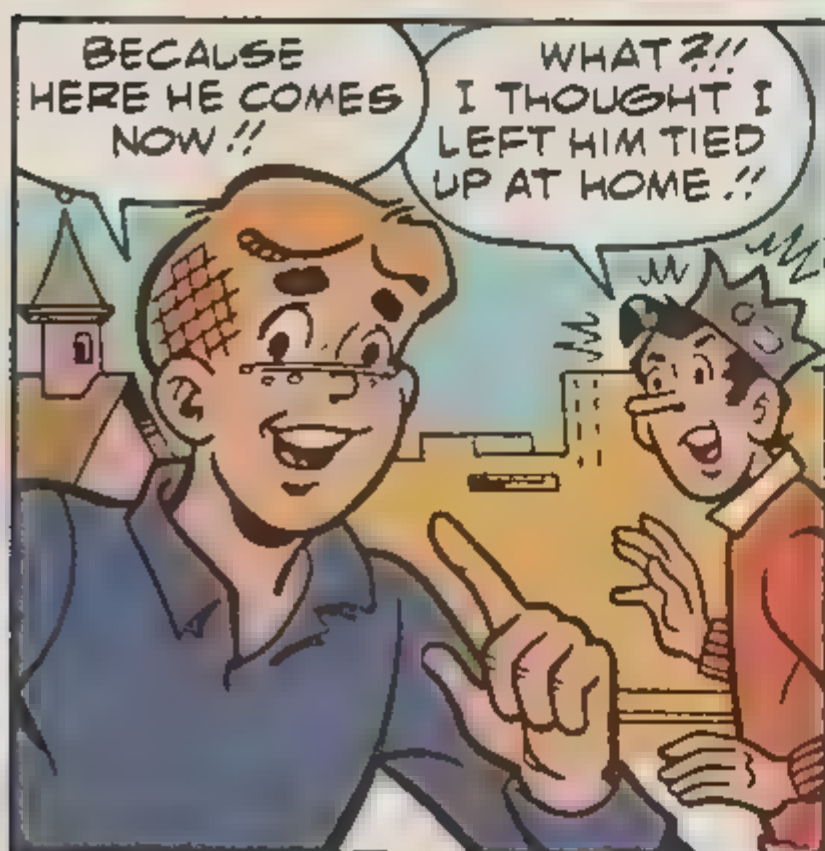
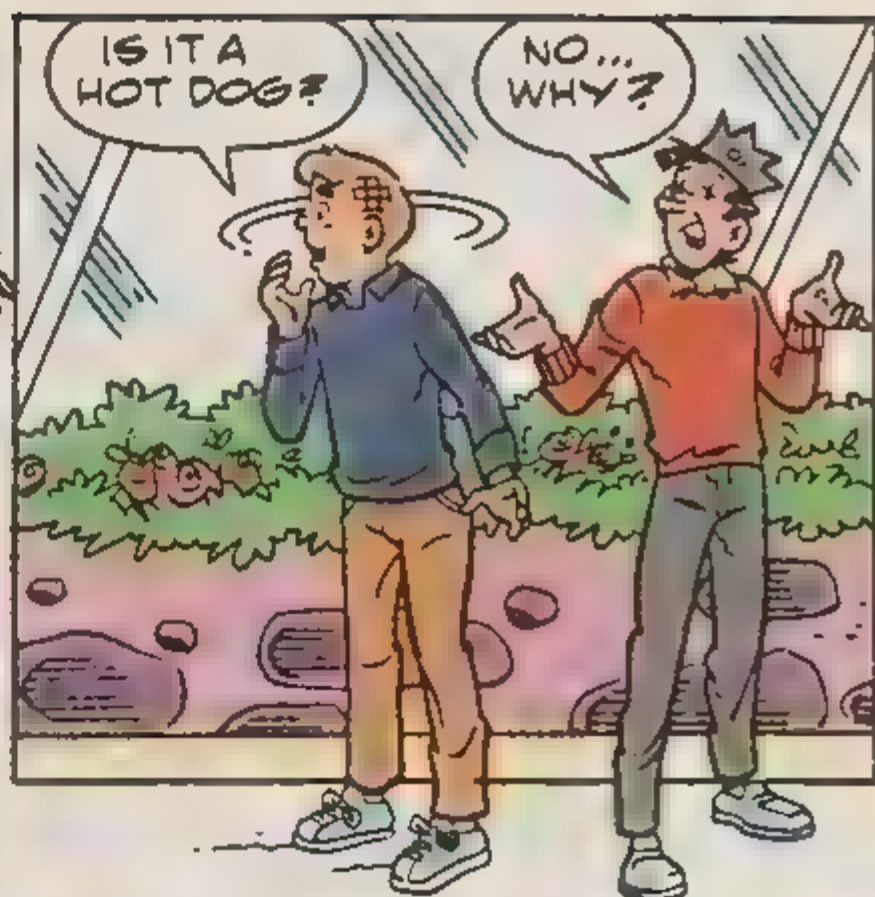
DO YOU REALLY NEED TO ASK?!

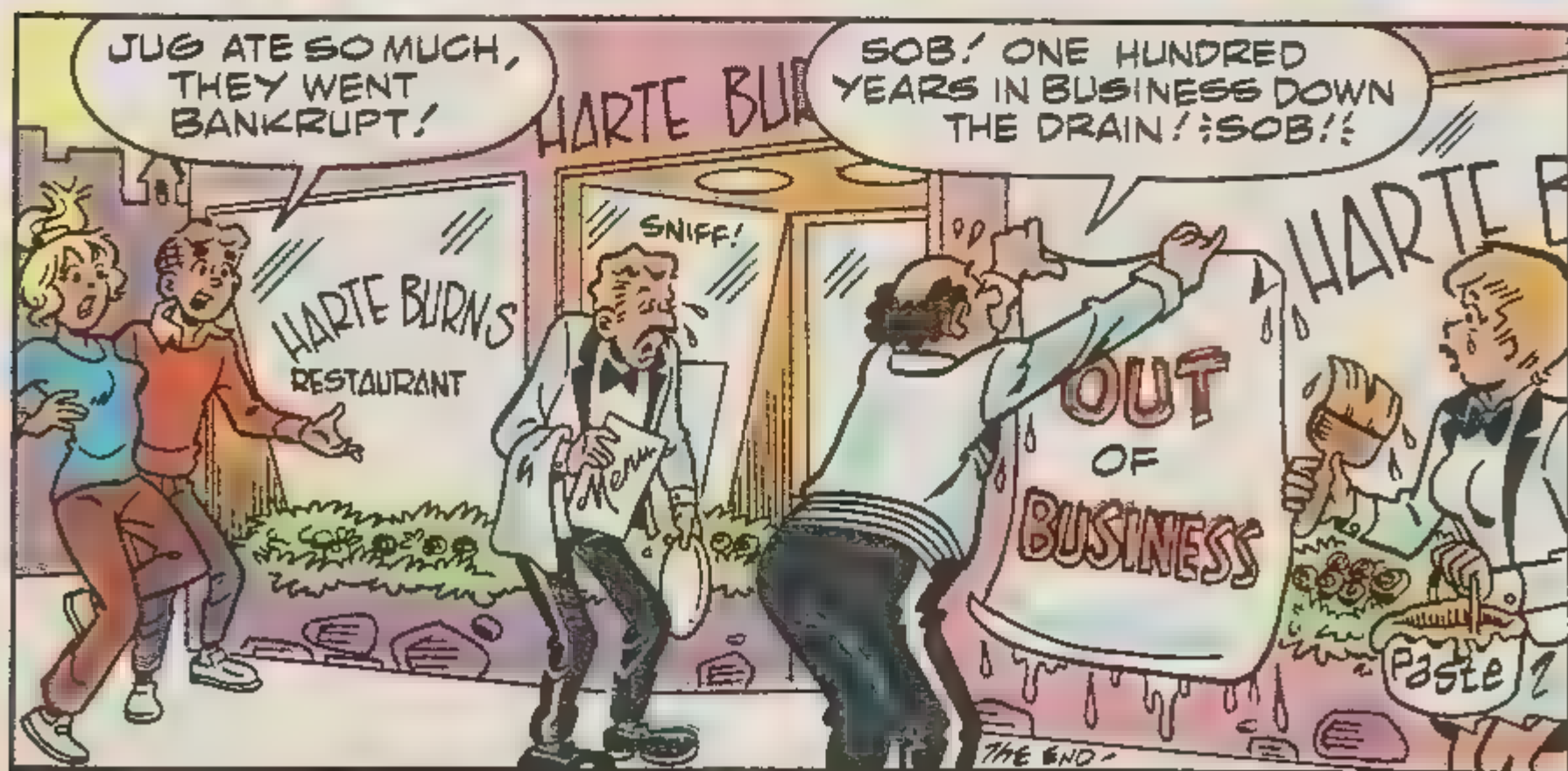
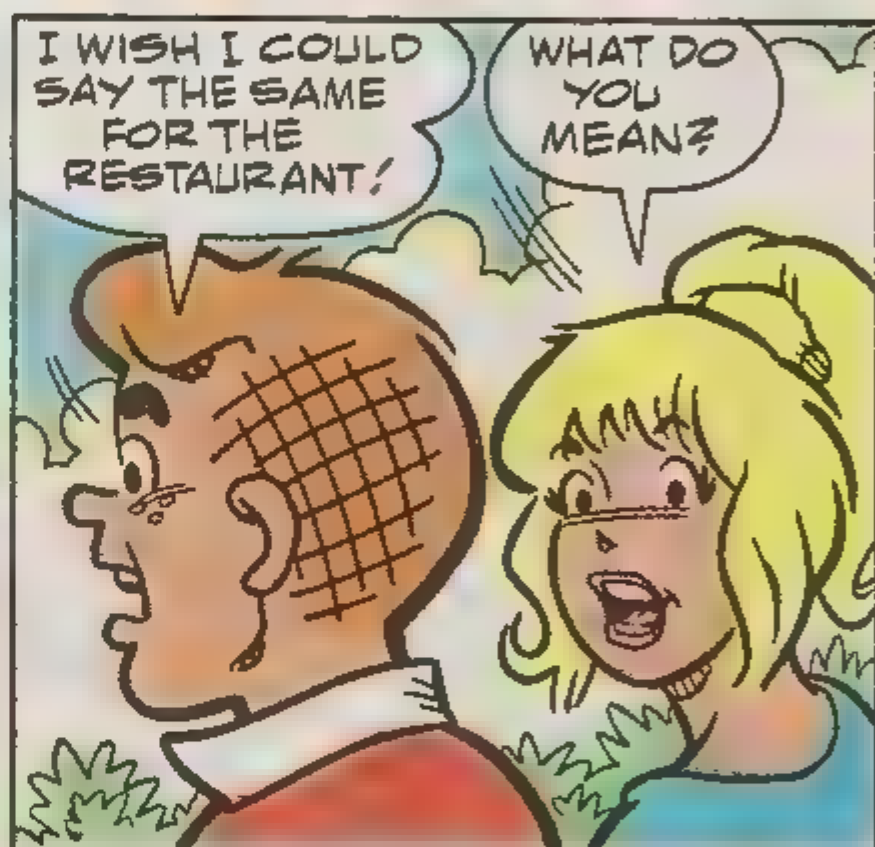
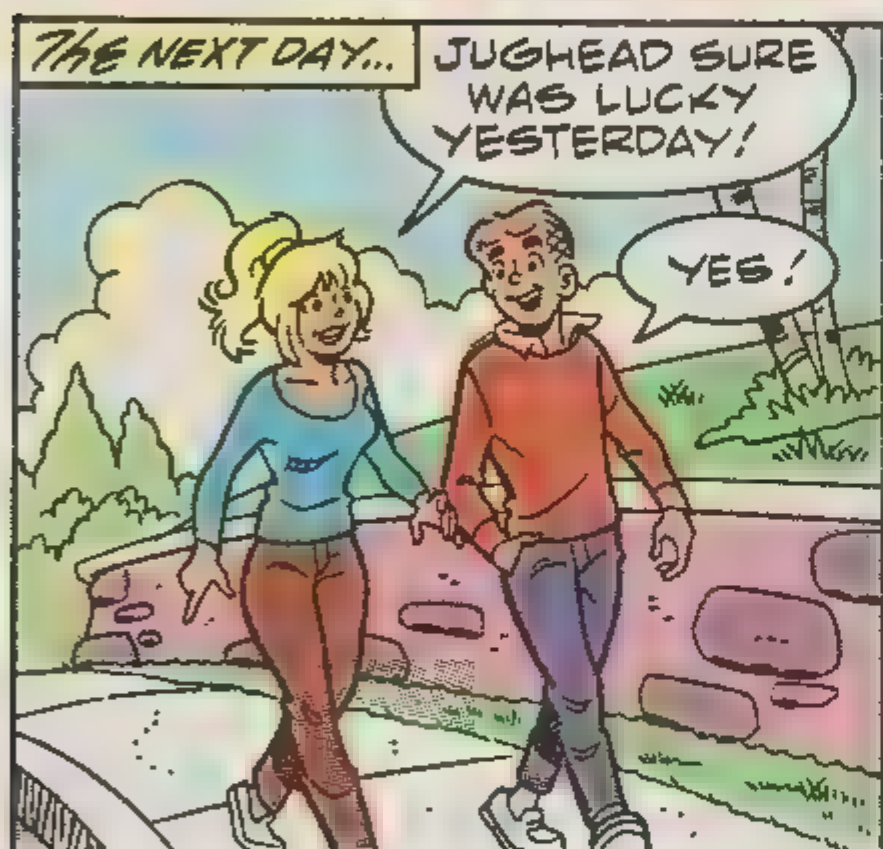
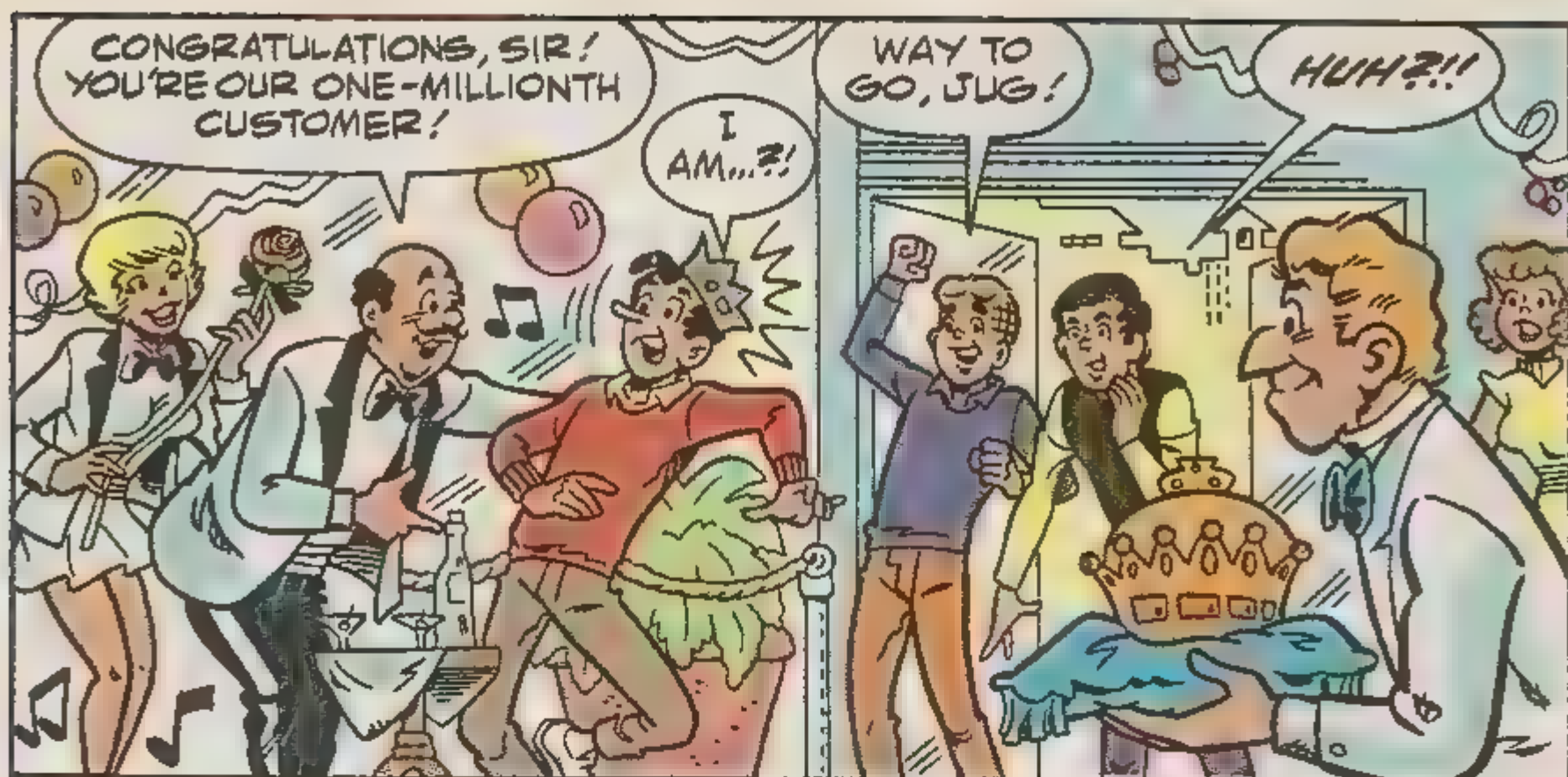


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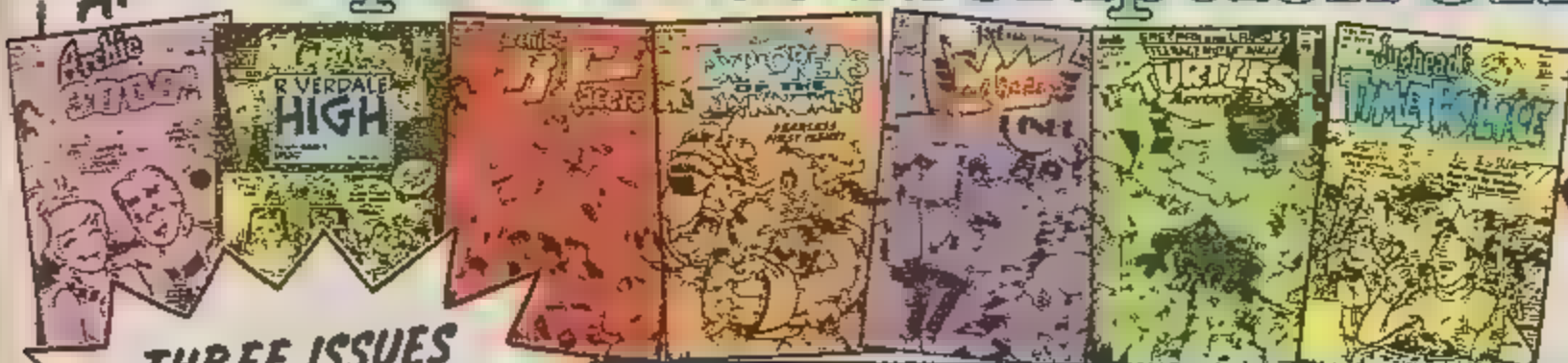






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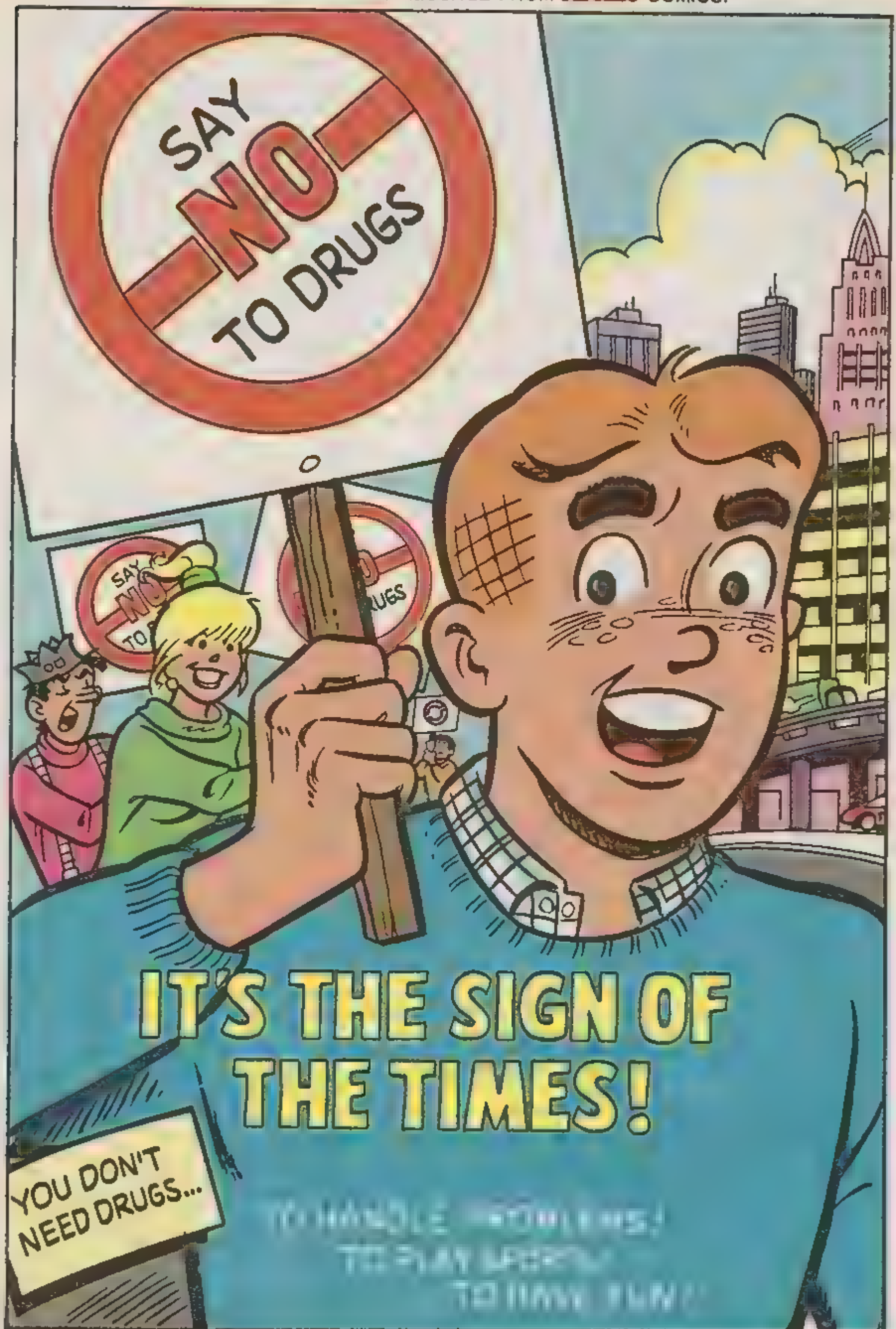
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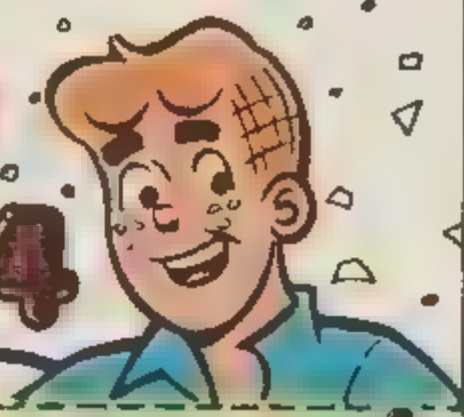
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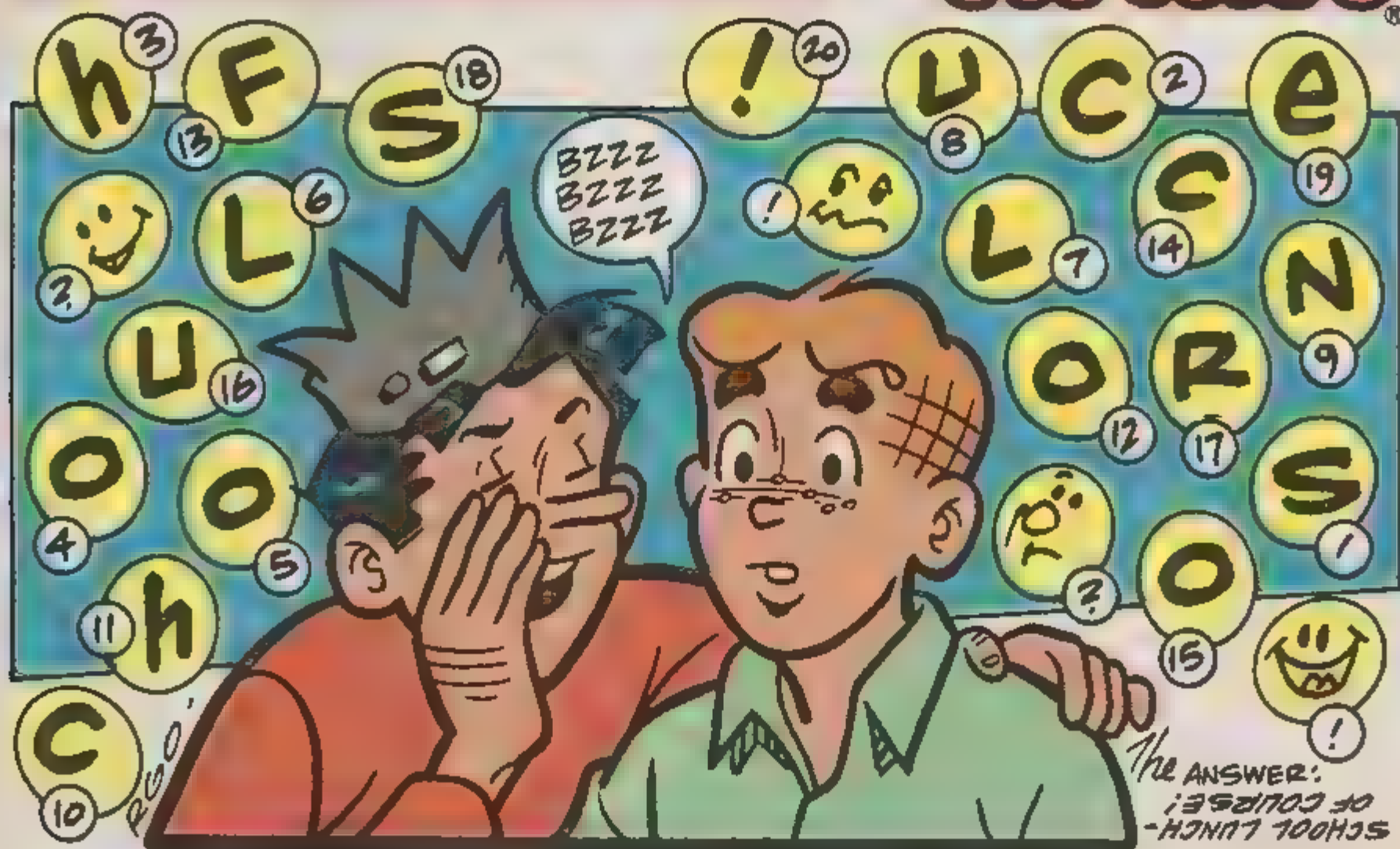
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HEY! IT'S NO SECRET! WE ALL KNOW WHY JUGHEAD LOVES SCHOOL...DON'T WE? IF NOT, PUT THE OVALS IN NUMERICAL ORDER AND READ THEM!!

Archie



The ANSWER:
I'VE GOT TO
GO TO SCHOOL LUNCH

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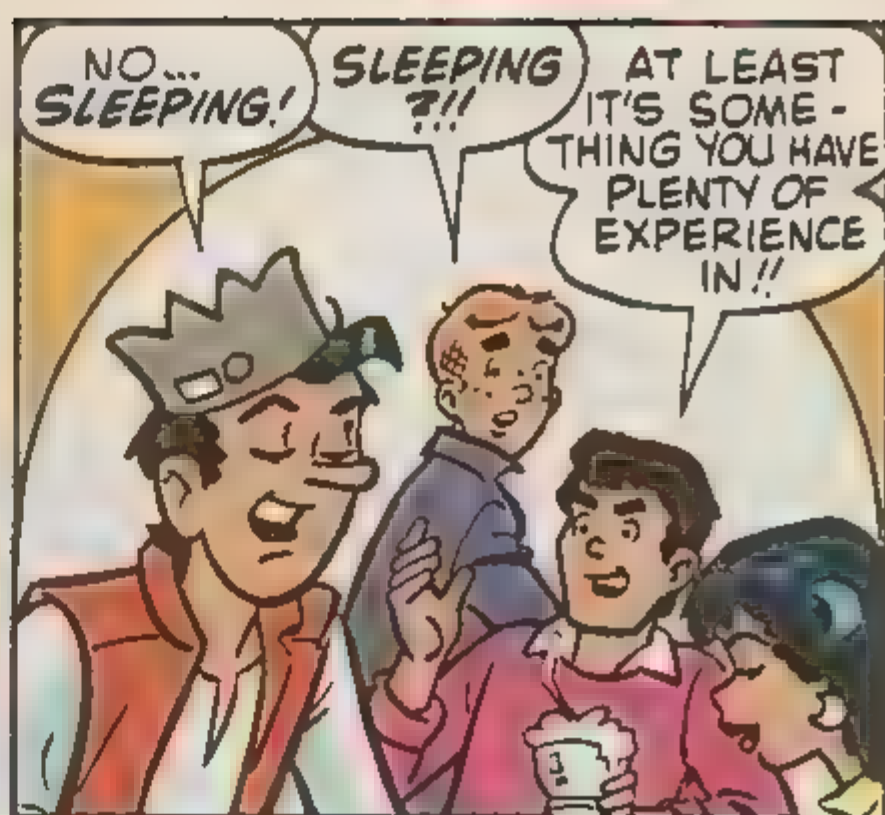
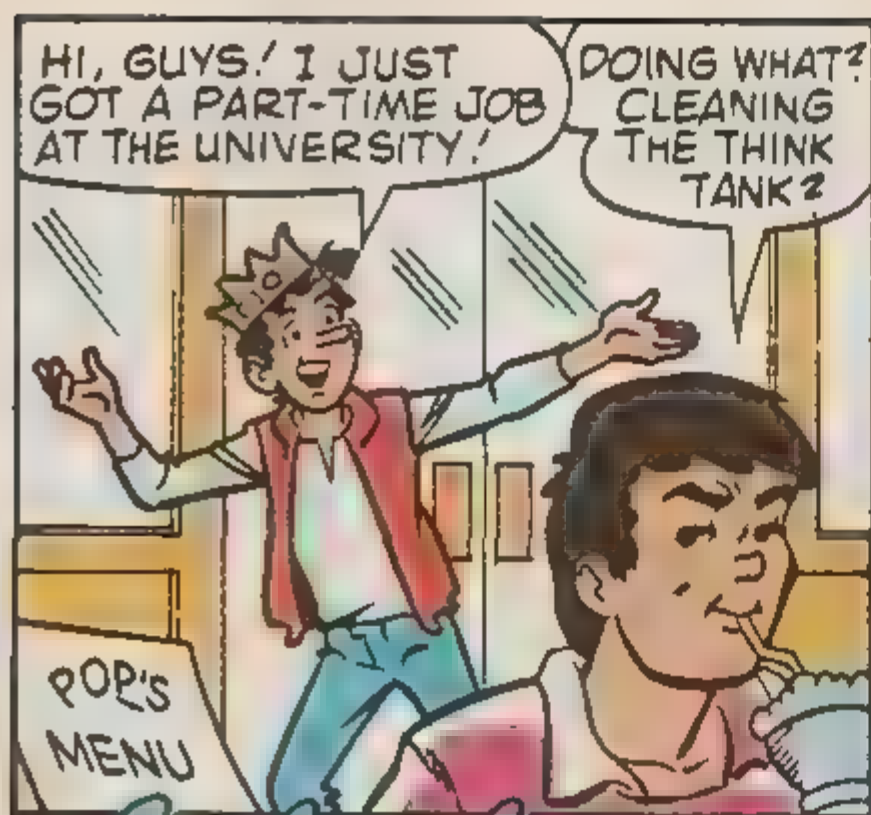
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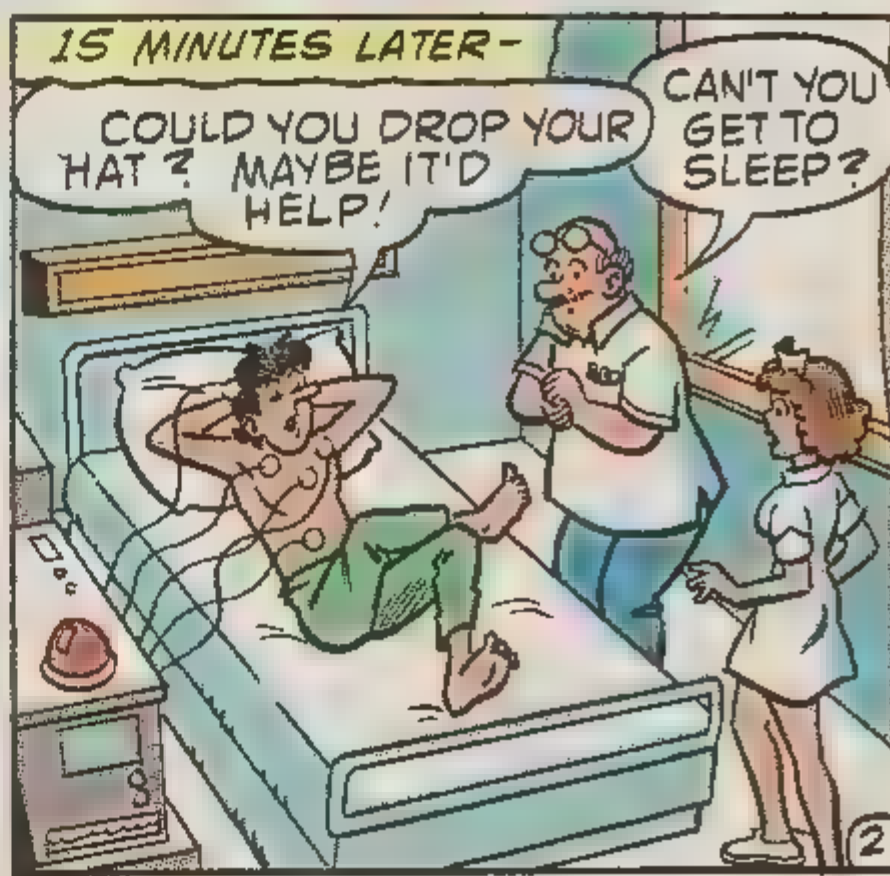
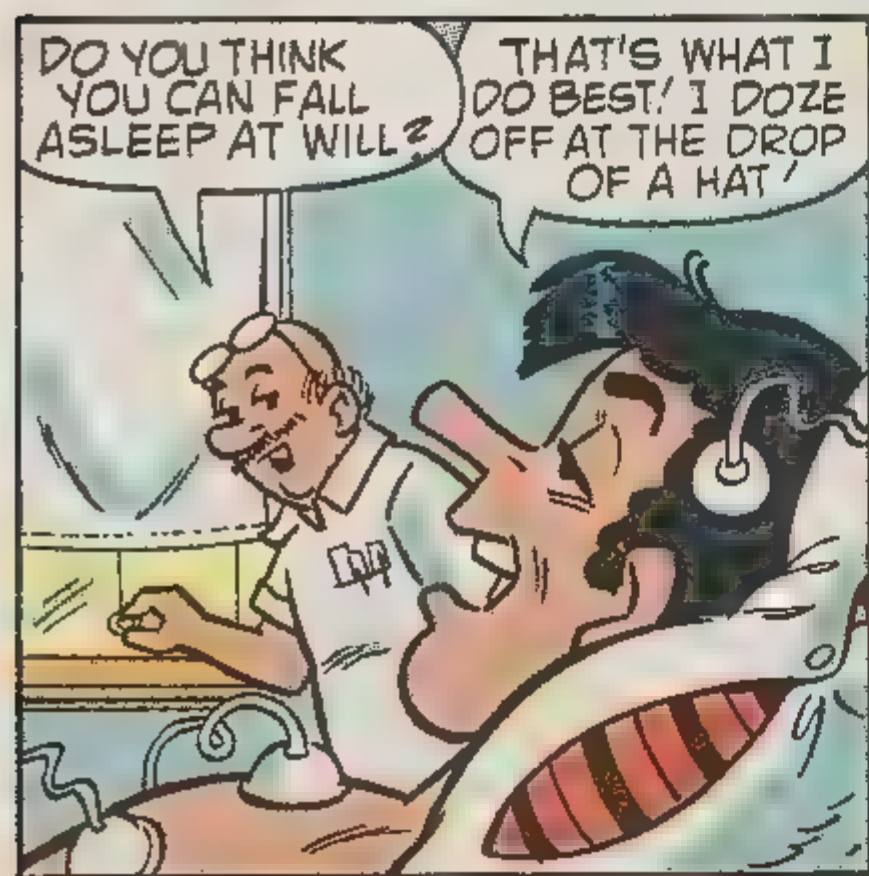
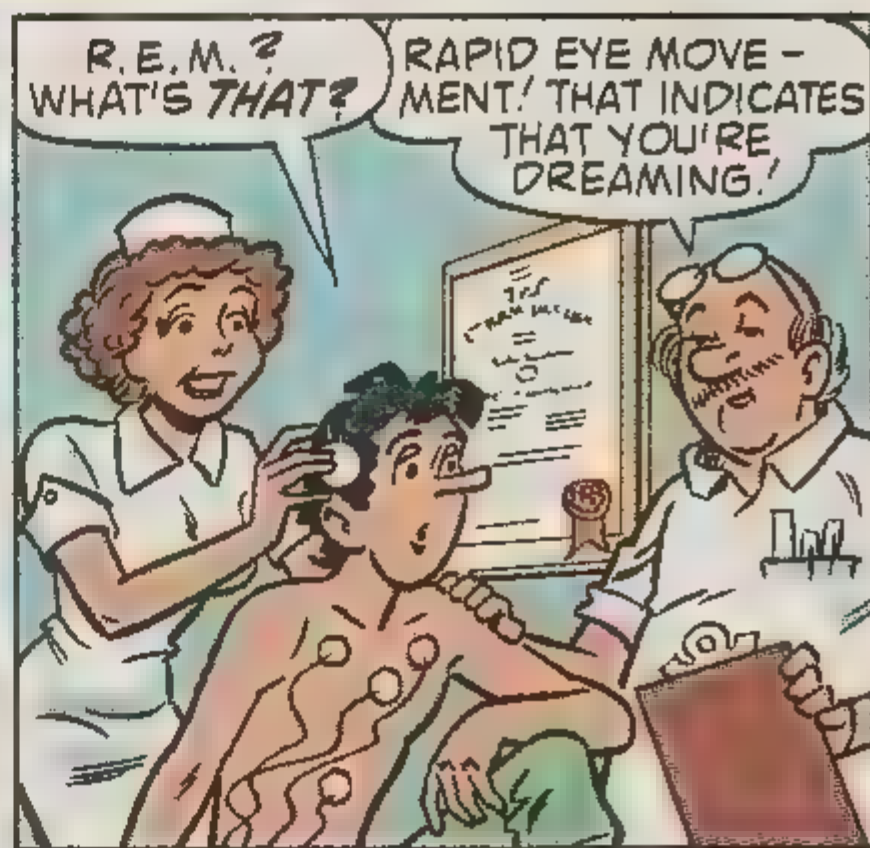
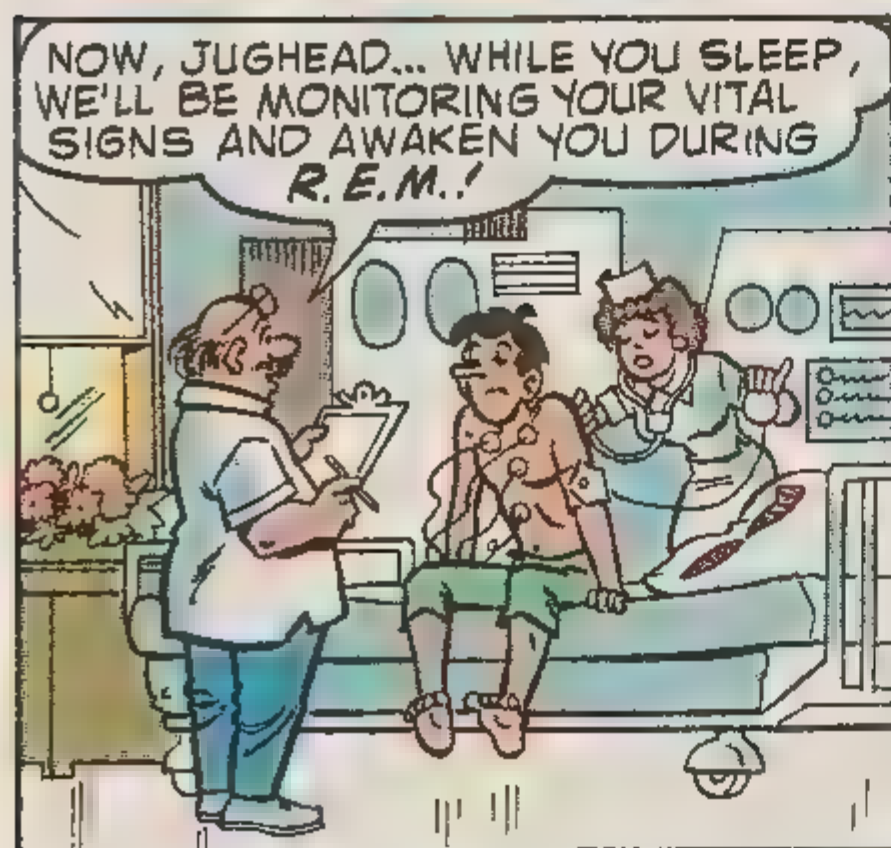
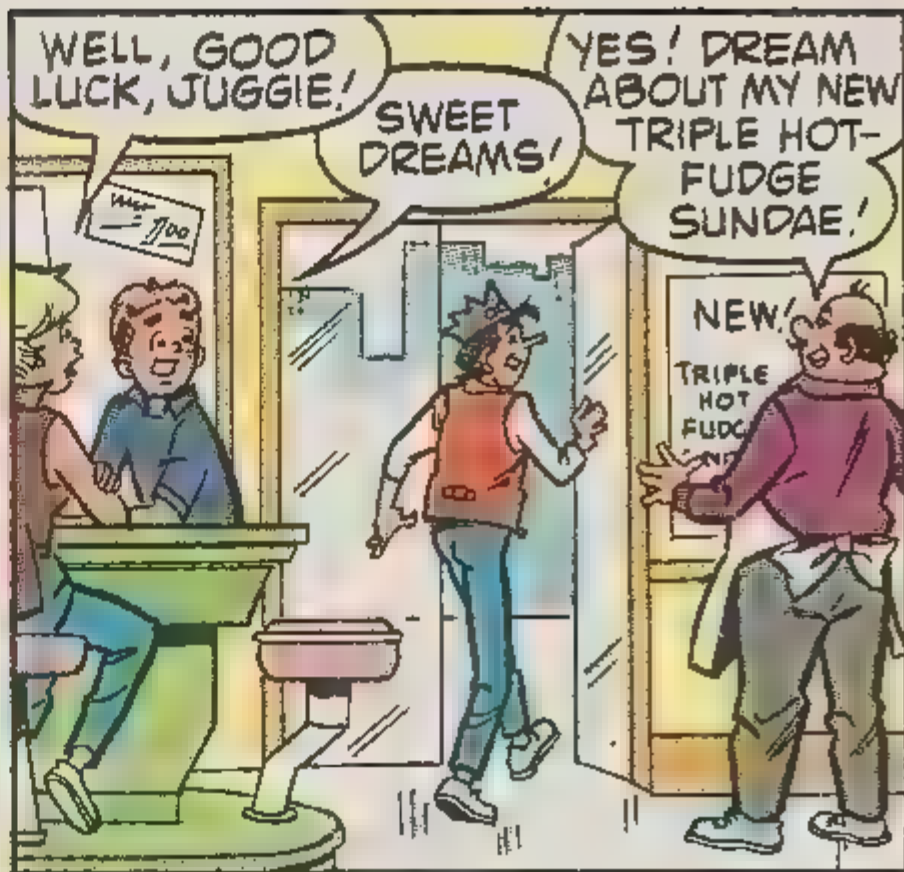


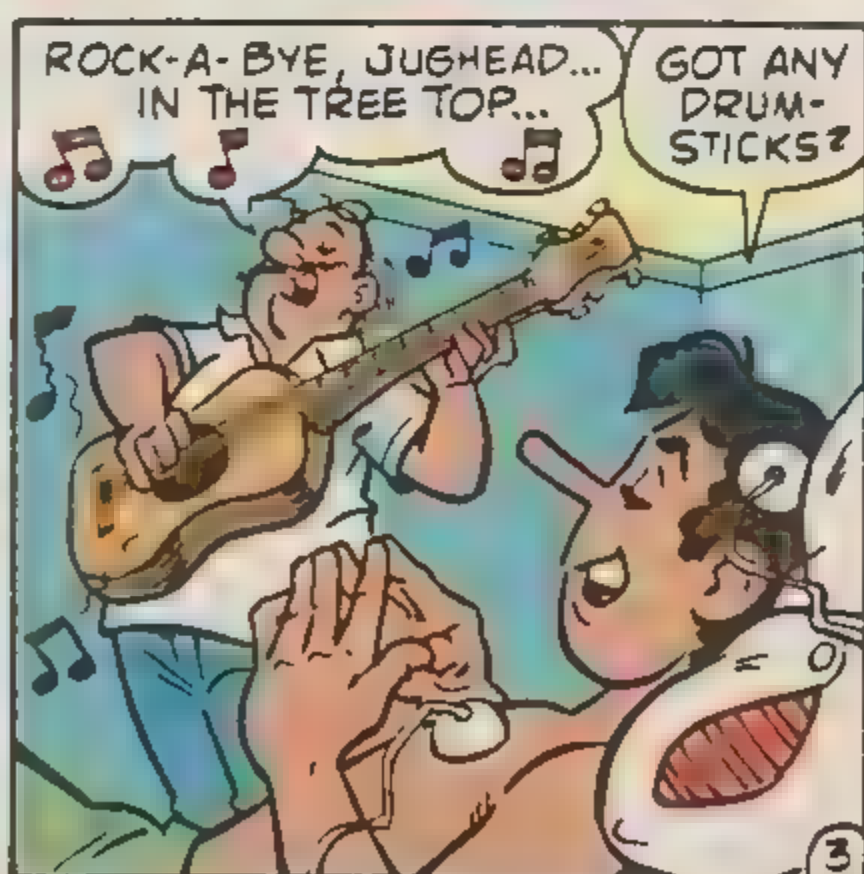
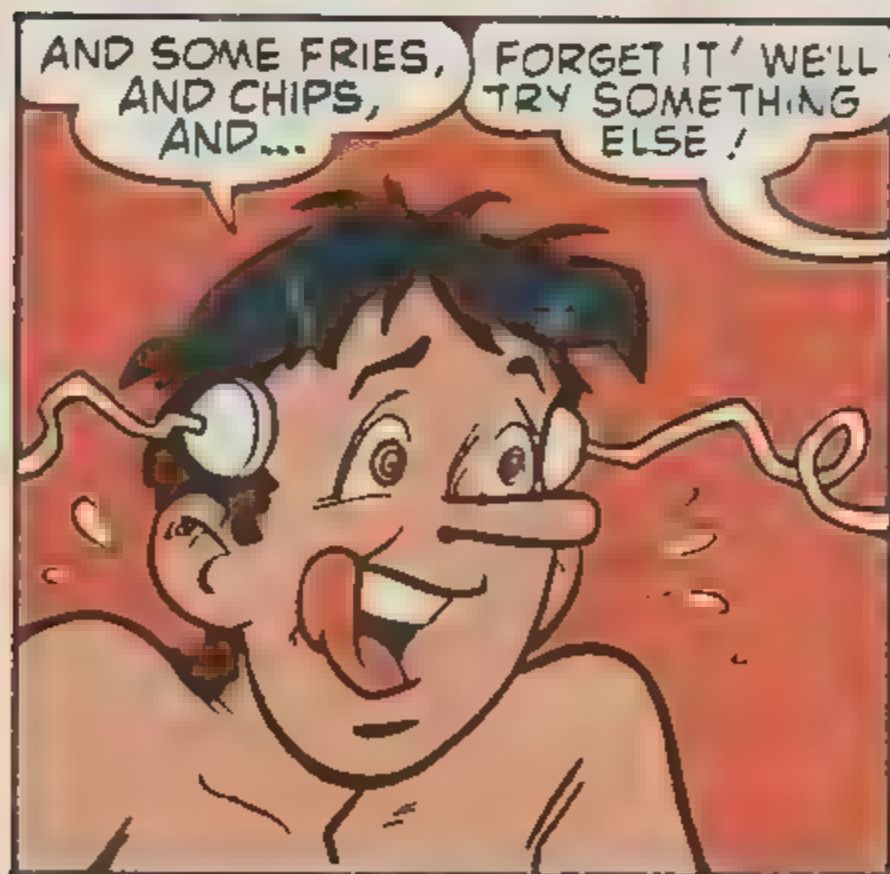
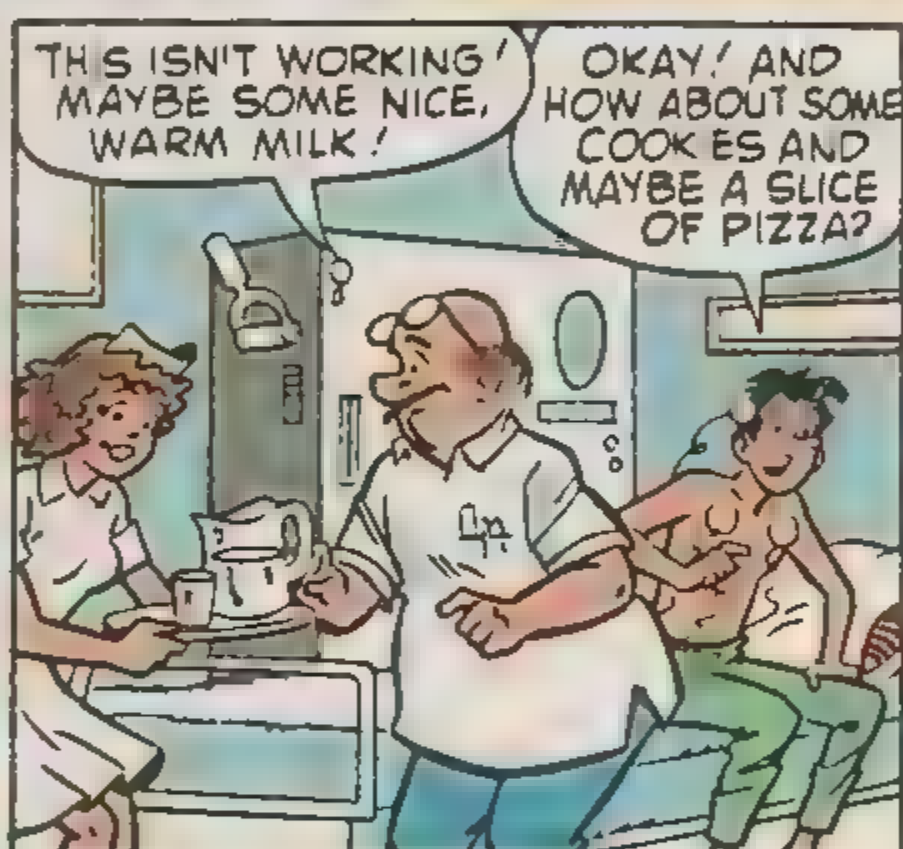
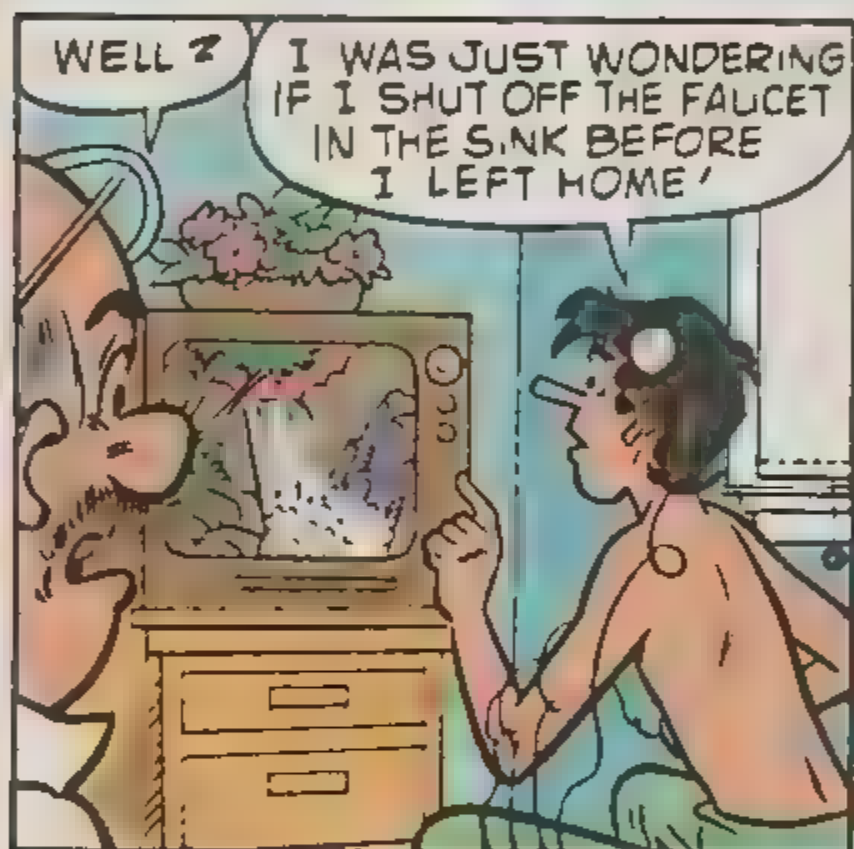
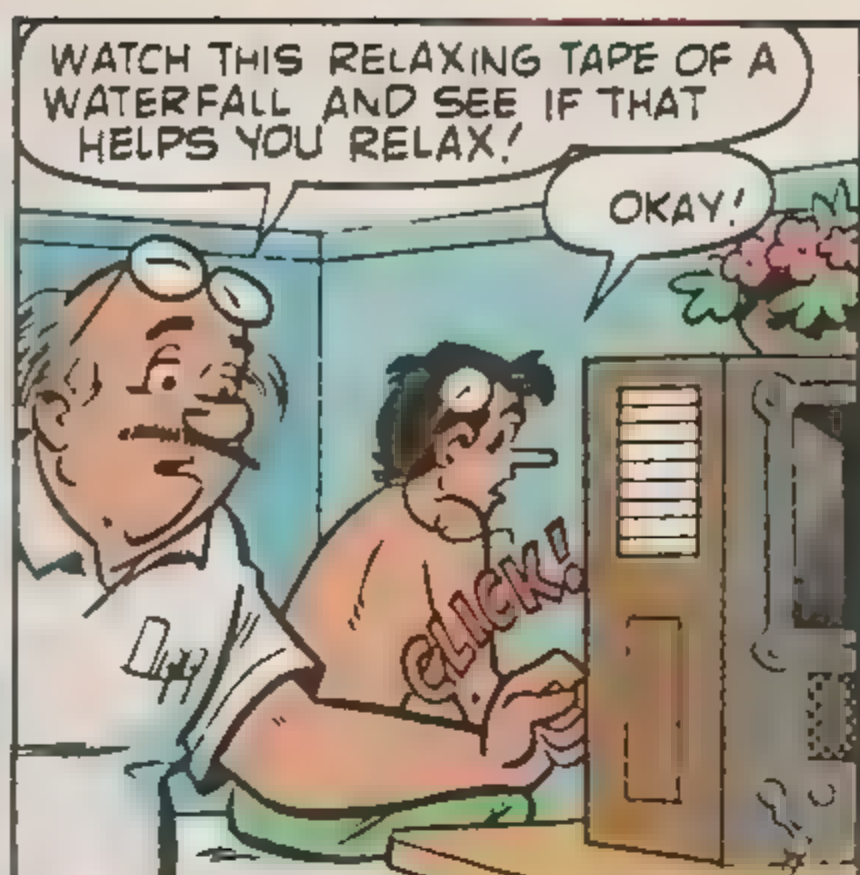
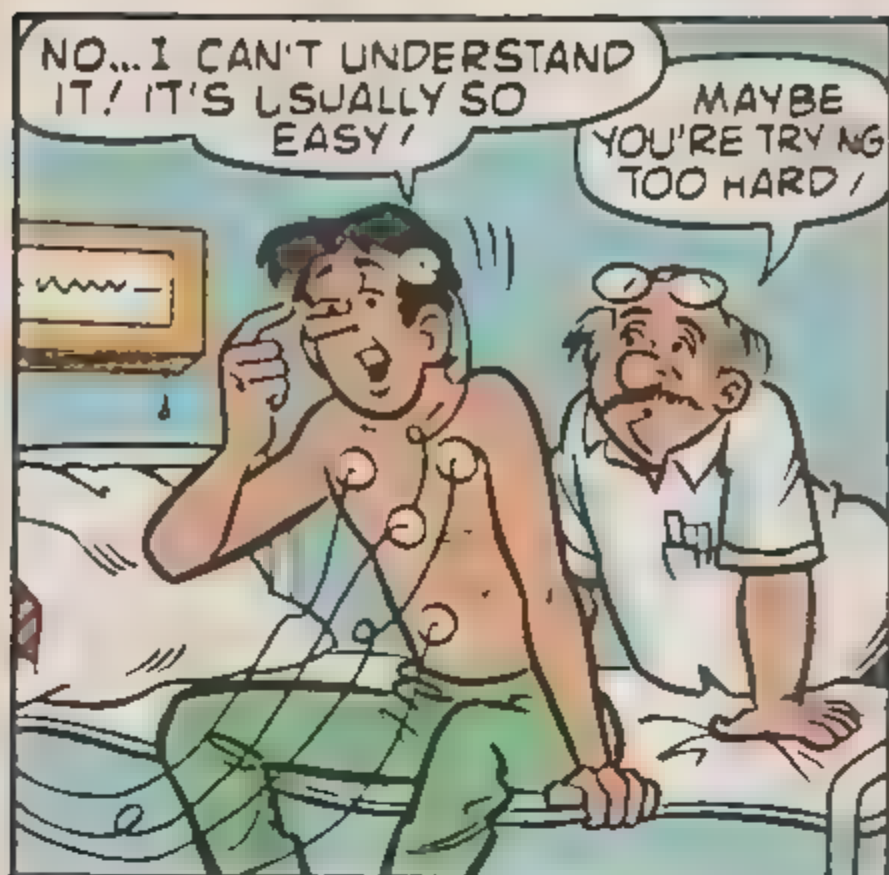
Jughead -in- "LYING DOWN ON THE JOB"

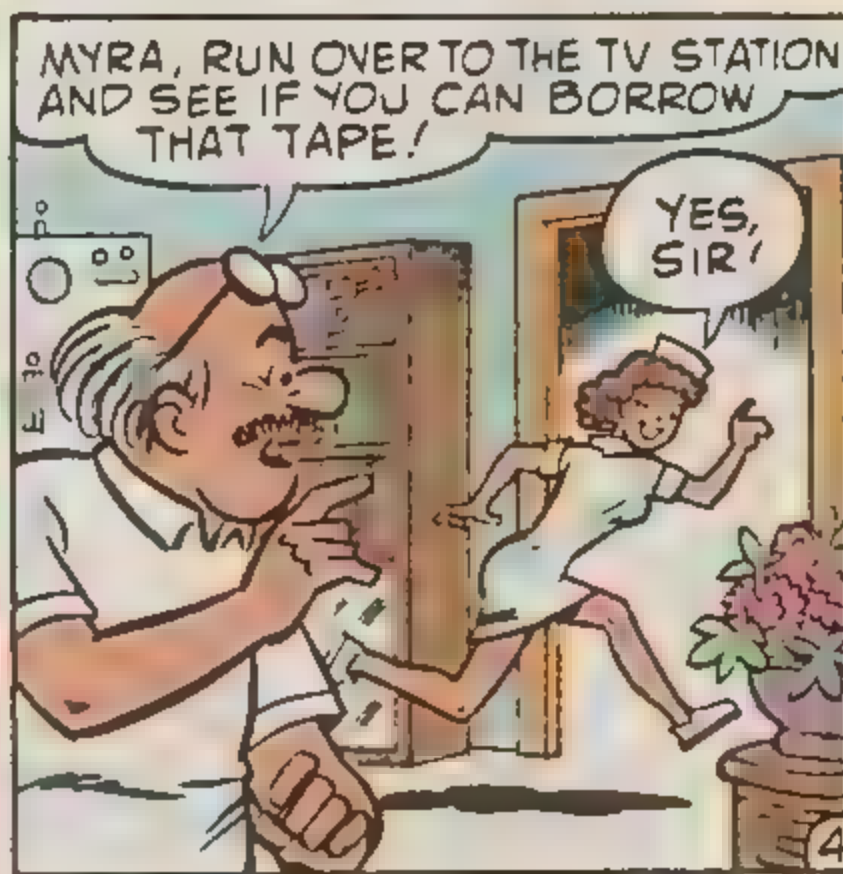
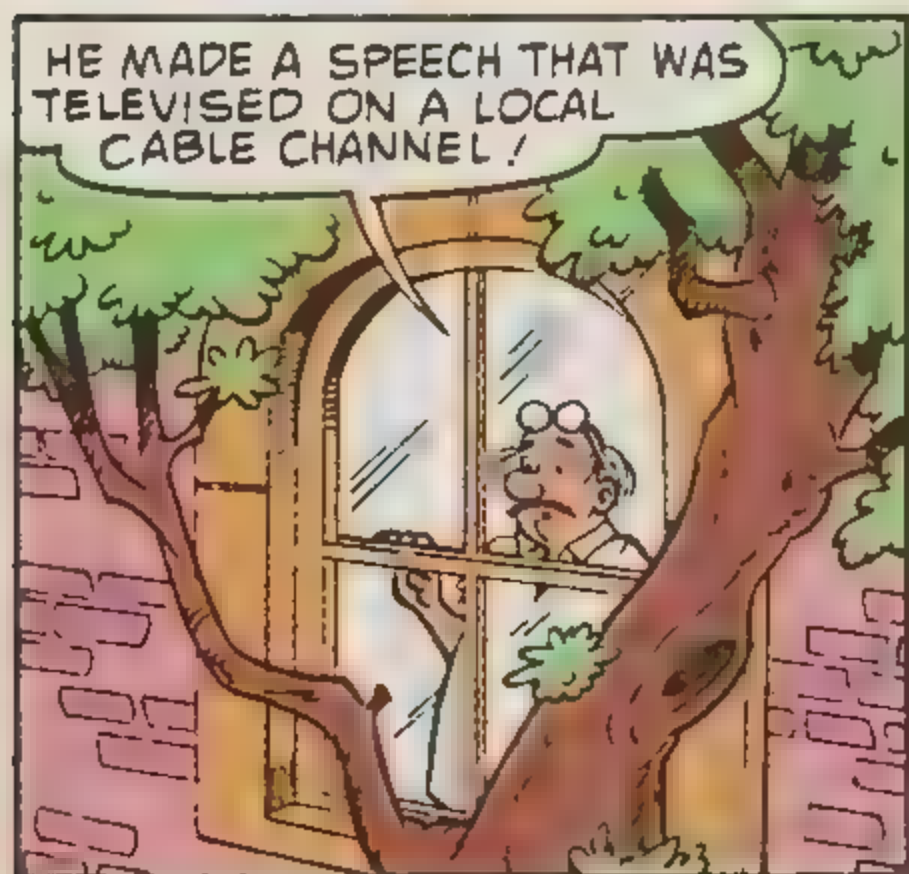
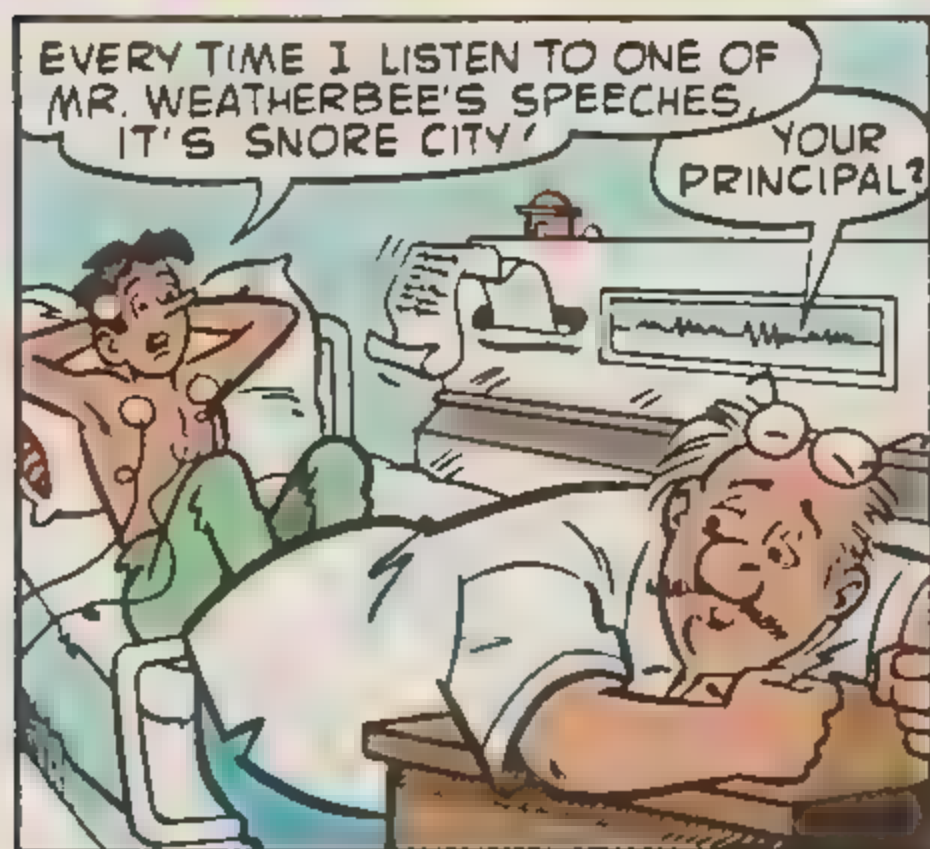
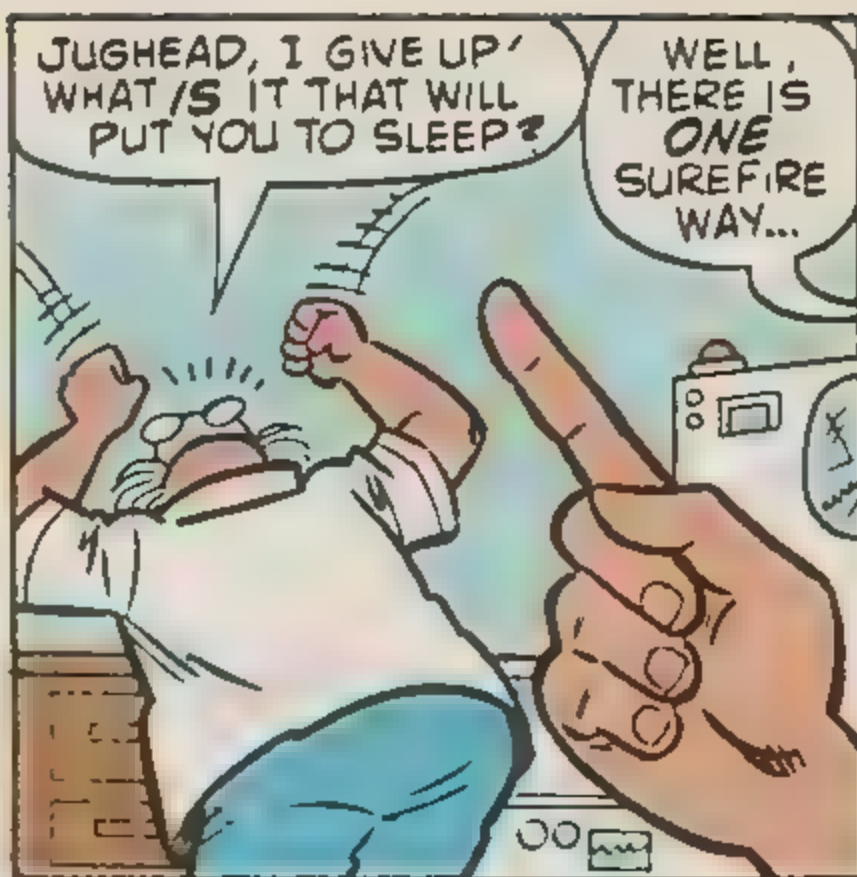
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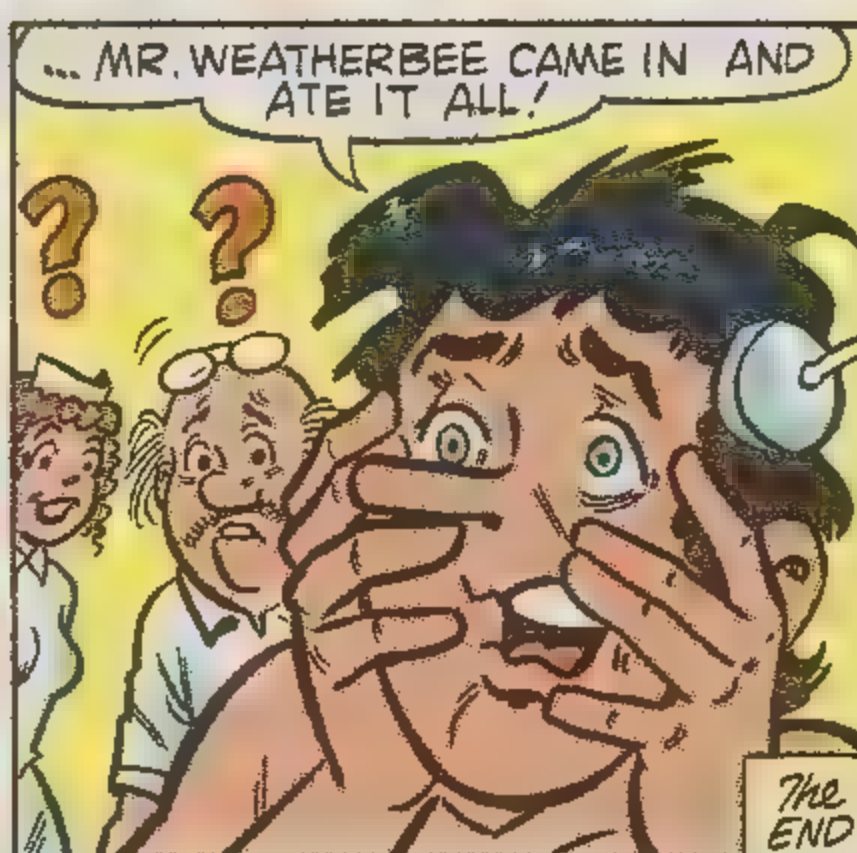
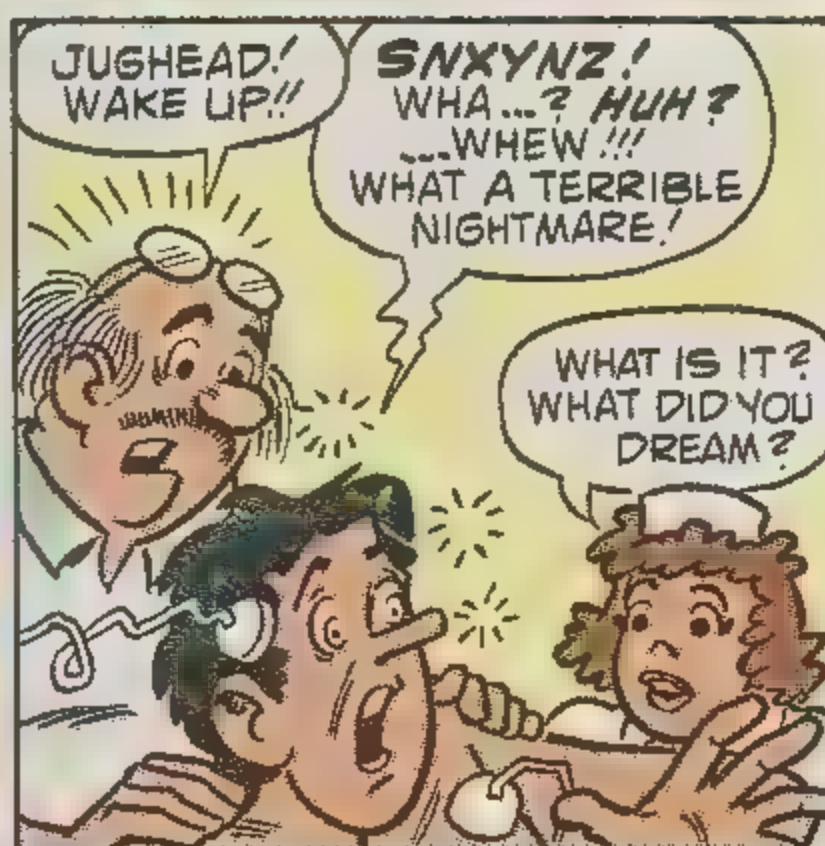
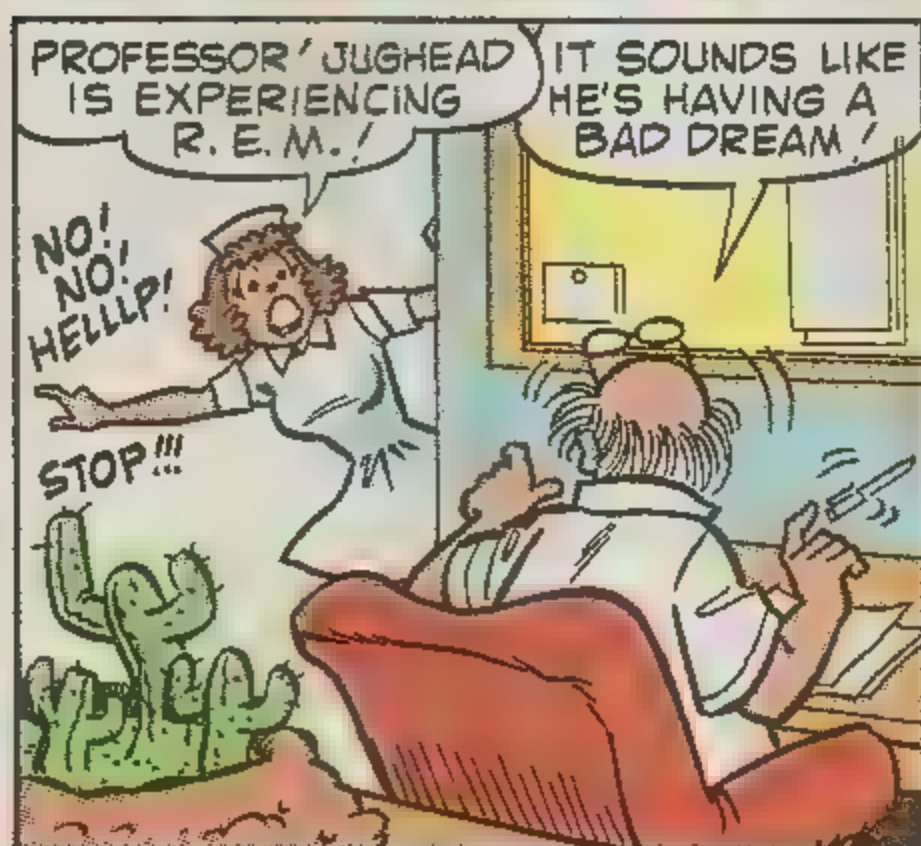
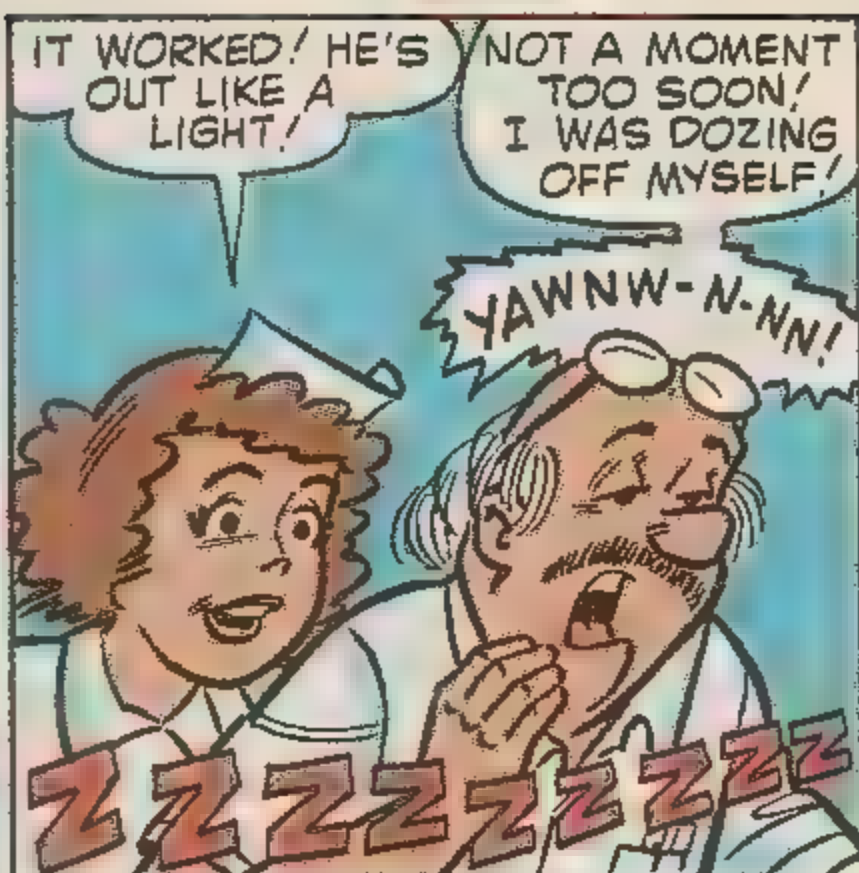
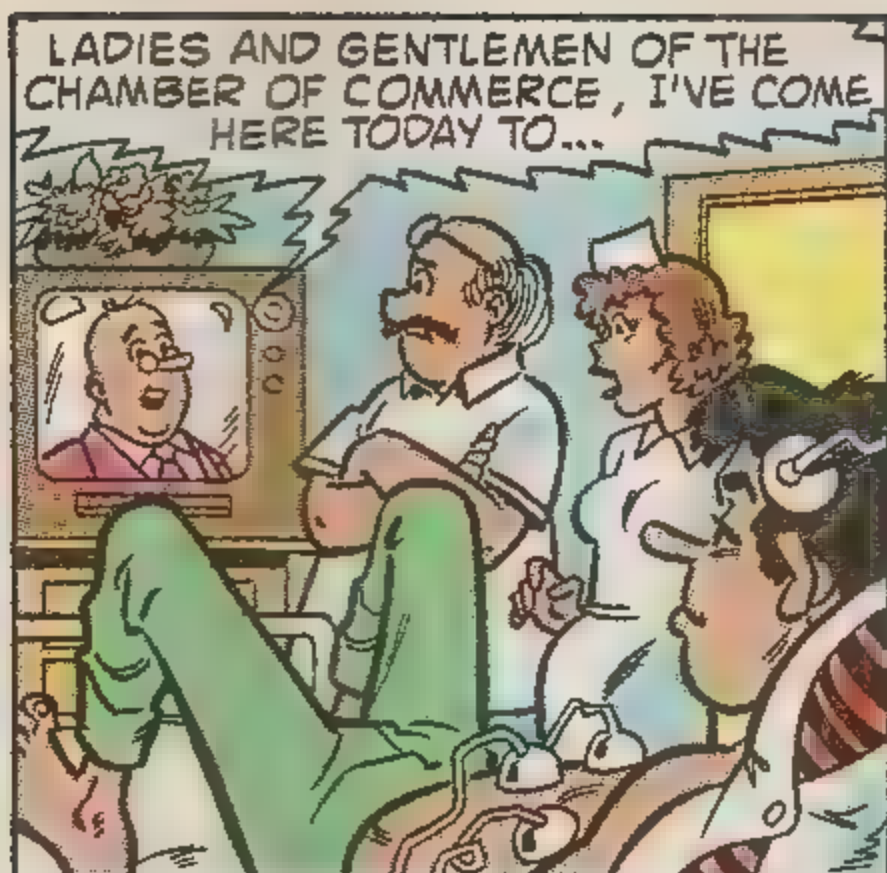


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Archie

AND HIS FRIENDS

CAPRI SUN
100%
NATURAL

The

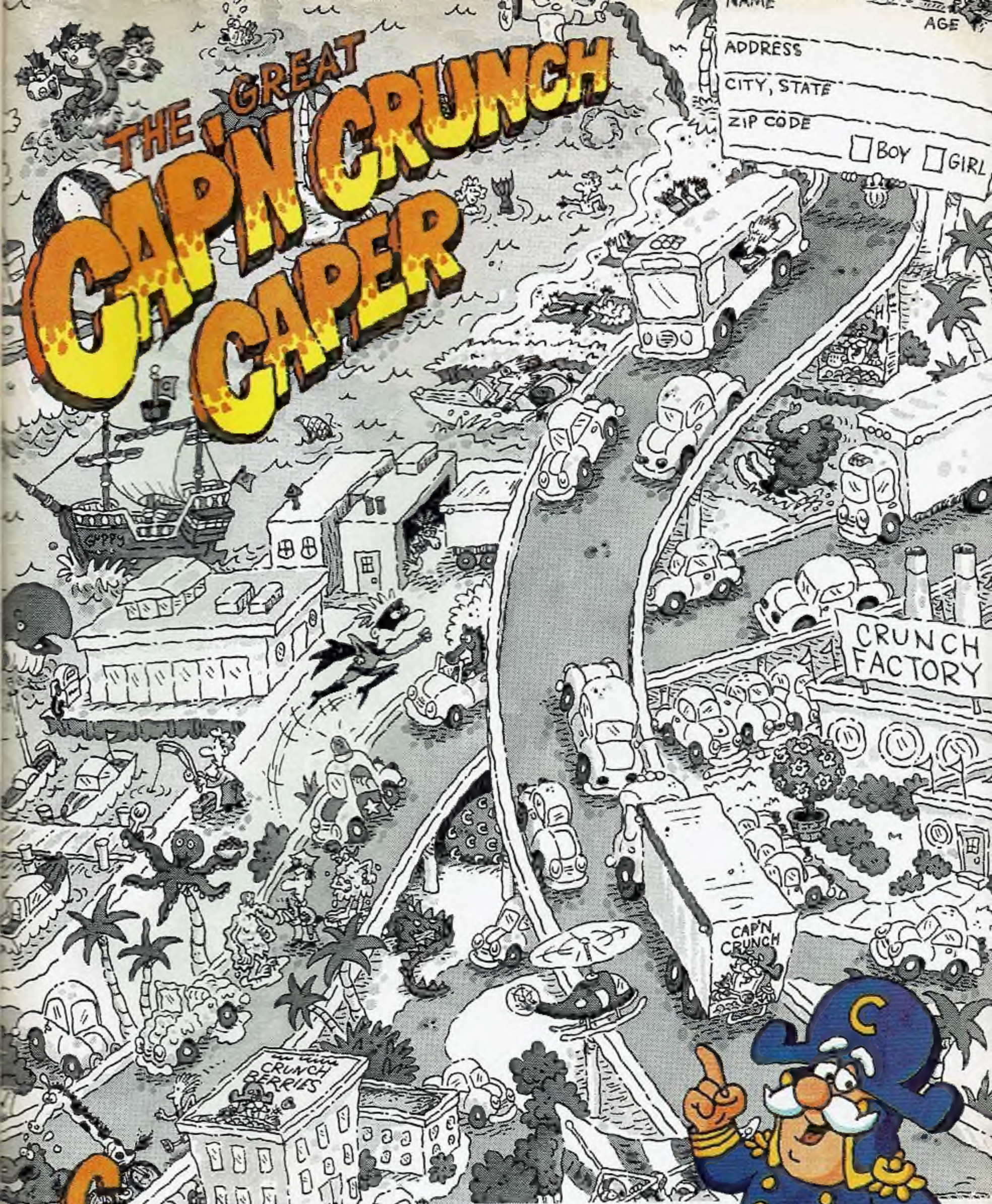
**TASTE of
ADVENTURE**

PART 2

THE SUNKEN TREASURE
SHIP IS RIGHT WHERE THE
CAPRI SUN FRUIT DRINK'S
CHART SAID IT
WOULD BE!

THIS TIME
WE'LL FIND
A SAFE WAY
INTO THE
SHIP!





NAME _____ AGE _____

ADDRESS _____

CITY, STATE _____

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☐ BOY ☐ GIRL

Cap'n hid the Peanut Butter Crunch Bird, the Crunchberry Bush, and all 3 of his yummy cereal boxes from the Soggies. But where?

When you find them, Cap'n will send you a surprise! Just color them in and send this page to: Cap'n Crunch at the Guppy, P.O. Box 8230, Clinton, IA 52736. And don't forget to fill in your address on the sign above so the Cap'n can track you down.



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